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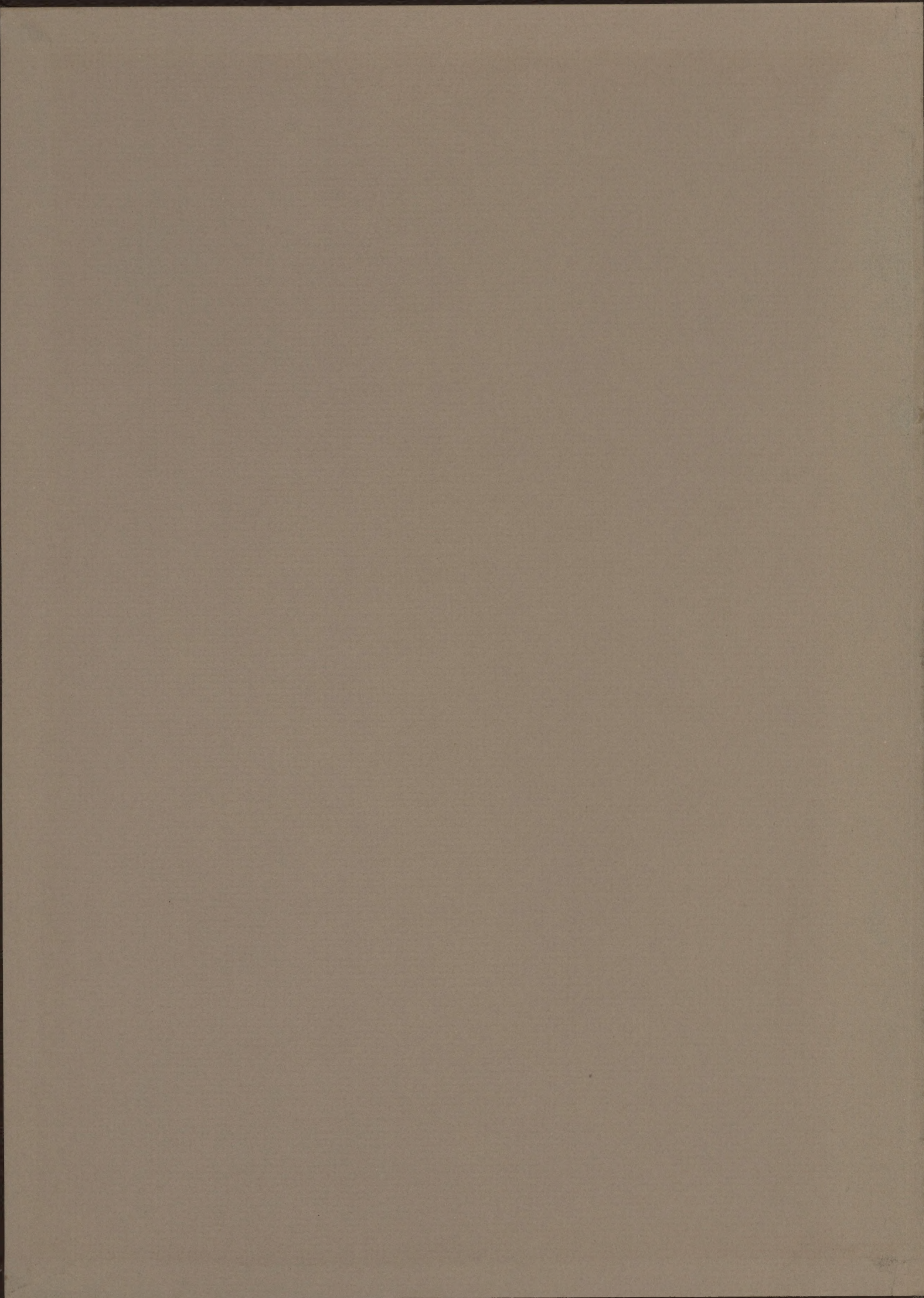
THE DECORATORS SUPPLY CO.



EXTERIOR AND INTERIOR ORNAMENTATION
IN PLASTER, COMPOSITION AND CEMENT

FOR THE

MOTION PICTURE THEATRE



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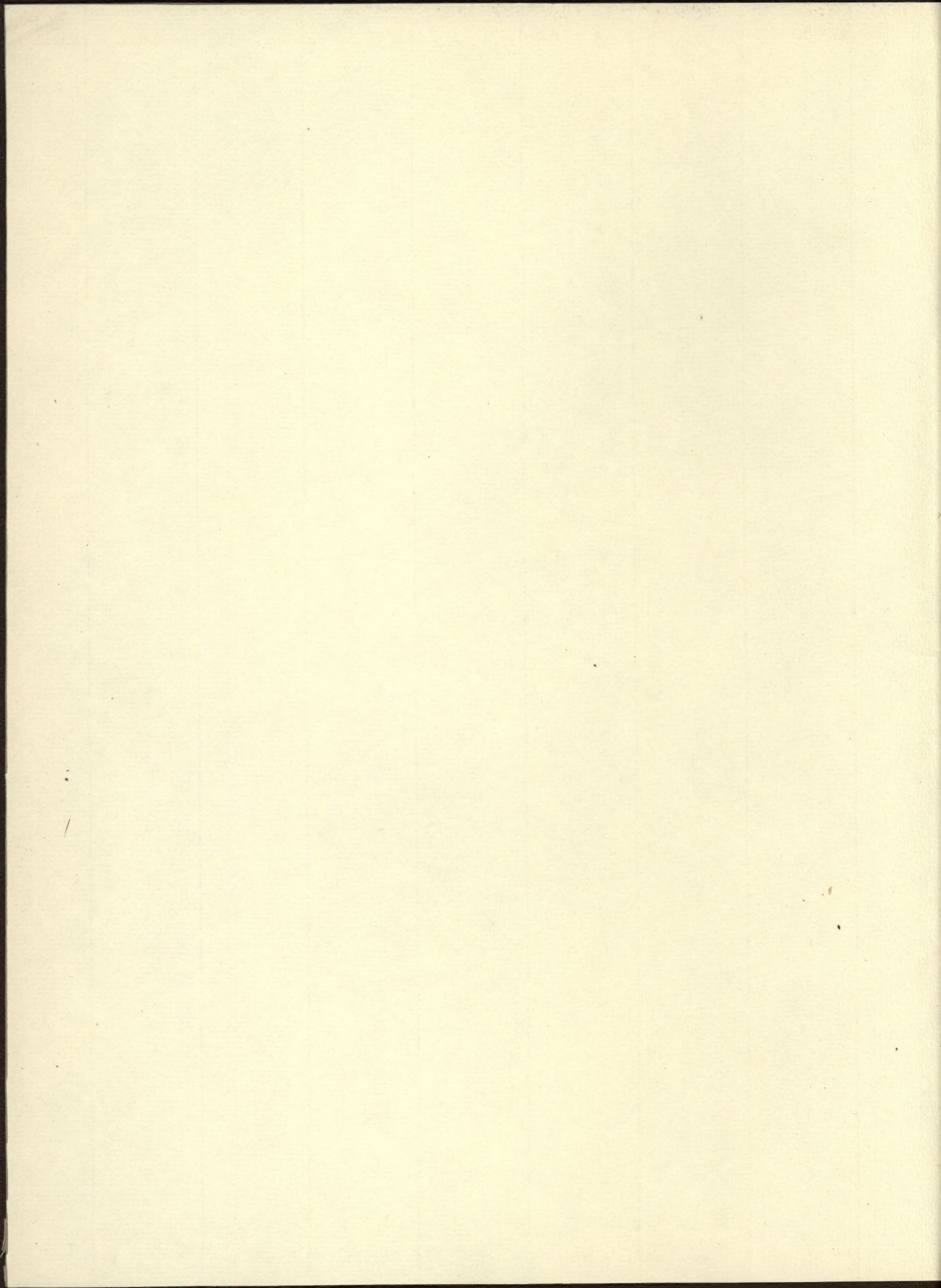
PLASTIC ORNAMENTS

CAST IN PLASTER OF PARIS
AND IN COMPOSITION FOR
OF THE TRADE

Jordan & Company
Eastern Agents
200 N. WABASH ST.
CHICAGO, ILL.

THE DECORATORS SUPPLY CO.

CHICAGO, ILL.



WM. WOLFARTH, *President*

OSCAR SPINDLER, *Vice-President*

W. T. FOSTER, *Secretary*

ILLUSTRATED CATALOGUE
OF
PLASTIC ORNAMENTS

CAST IN PLASTER FOR INTERIORS
AND IN COMPOSITION FOR EXTERIORS
OF THEATERS

Jourdan & Company,
Southern Agents
826-828 PERDIDO ST.
Phone Main 3312, NEW ORLEANS, LA.

MANUFACTURED BY
THE DECORATORS SUPPLY CO.
ARCHER AVENUE AND LEO STREET
CHICAGO, ILL.

INTRODUCTORY

THE MOTION PICTURE SHOW PLACES have become a fixed institution in this country, they have found a permanent place as American Enterprises, and are here to stay. Recognizing this fact, we have assembled in this catalogue a few illustrations showing the beautiful effects obtained by using our ornamentation for the enrichment of exteriors and interiors of said theatres. Of the many hundreds of places we have furnished the ornamental work for in different cities, we have reproduced here a few characteristic ones. We want to interest you, prospective Theatre Builder, in the fact that only through the medium of our class of ornamentation can you hope to have your place rank in beauty and attraction with the best in the country. The time is past when a cheaply fixed up place will play. You must make a strong effort to get a fine Show Place to make money. The few prices we have inserted in this catalog will convince you that you can well afford a nice, ornamental front for a reasonable price. Pick out the illustration you desire to have, write to us, give us the measurements and conditions existing at present at your place, and we will make you a correct design showing what can be done with your theatre with our ornaments. We will also make the working drawings for the carpenter, plasterer and electrician. in conjunction with showing our ornaments, so that you can make all changes at the building from drawings furnished by us. Our lowest prices, both for furnishing and applying the ornaments, will accompany the drawings. Satisfactory arrangements can also be made with us to send one of our competent men to your place, in any city, to make designs and prices on the spot for you.

We are in a position to serve you well. Let us hear from you if you attempt any kind of elaboration on your Show Place. Preliminary information and designs furnished without charge.



THE GRAND THEATRE

43RD AND GRAND BOUL., CHICAGO

EXTERIOR

Size, 40 feet wide; 10 feet deep; 14-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.

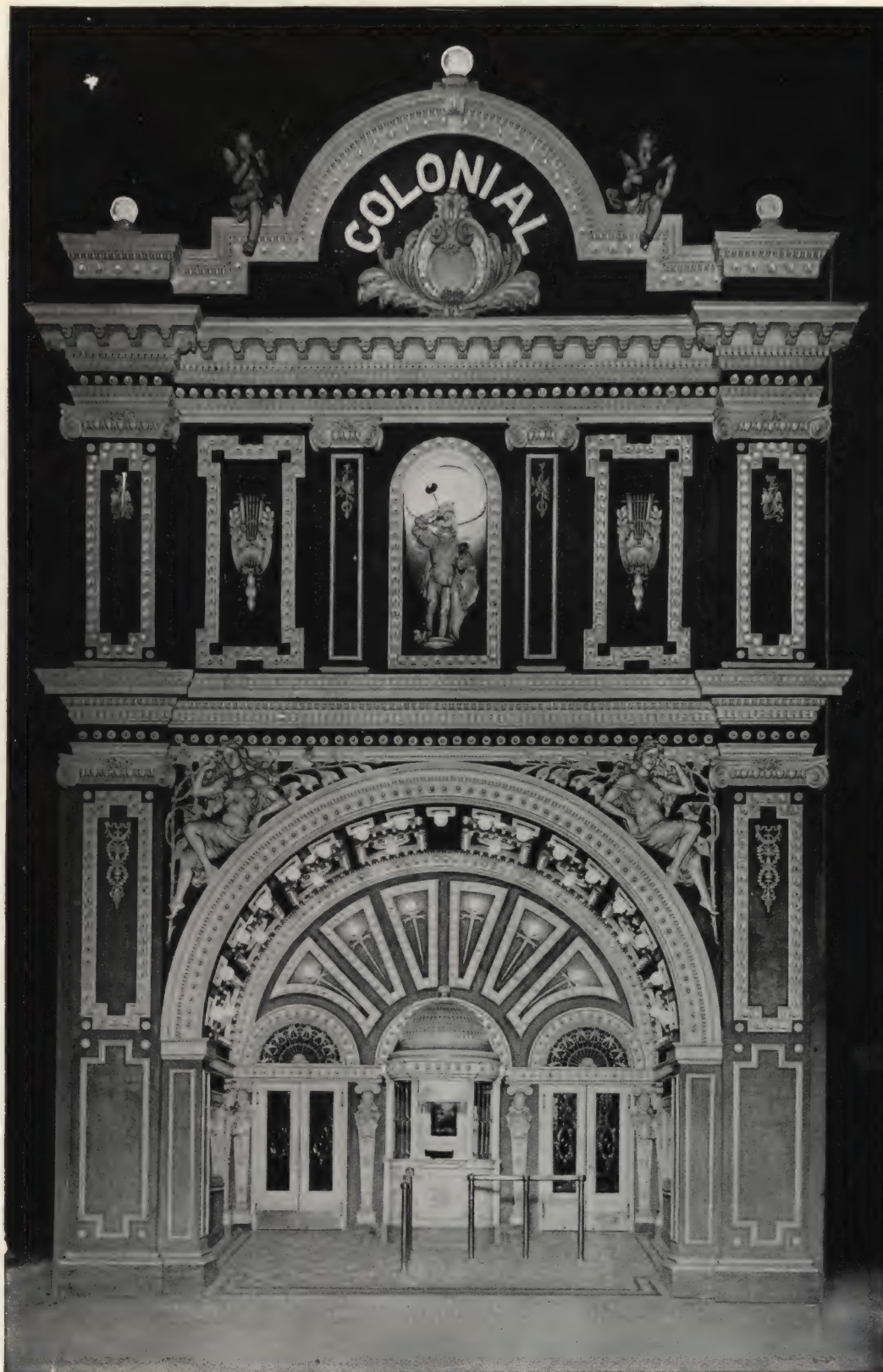


THE LYCEUM THEATRE

39TH ST. AND COTTAGE GROVE AVE., CHICAGO

Size, 32 feet wide; 16 feet deep; 38 feet high over all.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE COLONIAL THEATRE

WICHITA, KANSAS

Size 32 feet wide; 12 feet deep; 18-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



REX THEATRE

NASHVILLE, TENN.

Size, 24 feet wide; 12 feet deep; 15-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE LYRIC THEATRE

1217 MILWAUKEE AVE., CHICAGO, ILL.

Size, 24 feet wide; 12 feet deep; 17-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.

BEFORE



This is a building in St. Joseph, Missouri, leased by Saxe Bros. of Milwaukee. We designed and changed building and when completed, see opposite page.

AFTER



ORPHEUM THEATRE

ST. JOSEPH, MO.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



VICTORIA

22ND ST., NEAR CALIFORNIA AVE., CHICAGO

Size, 25 feet wide; 13 feet deep; 14-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



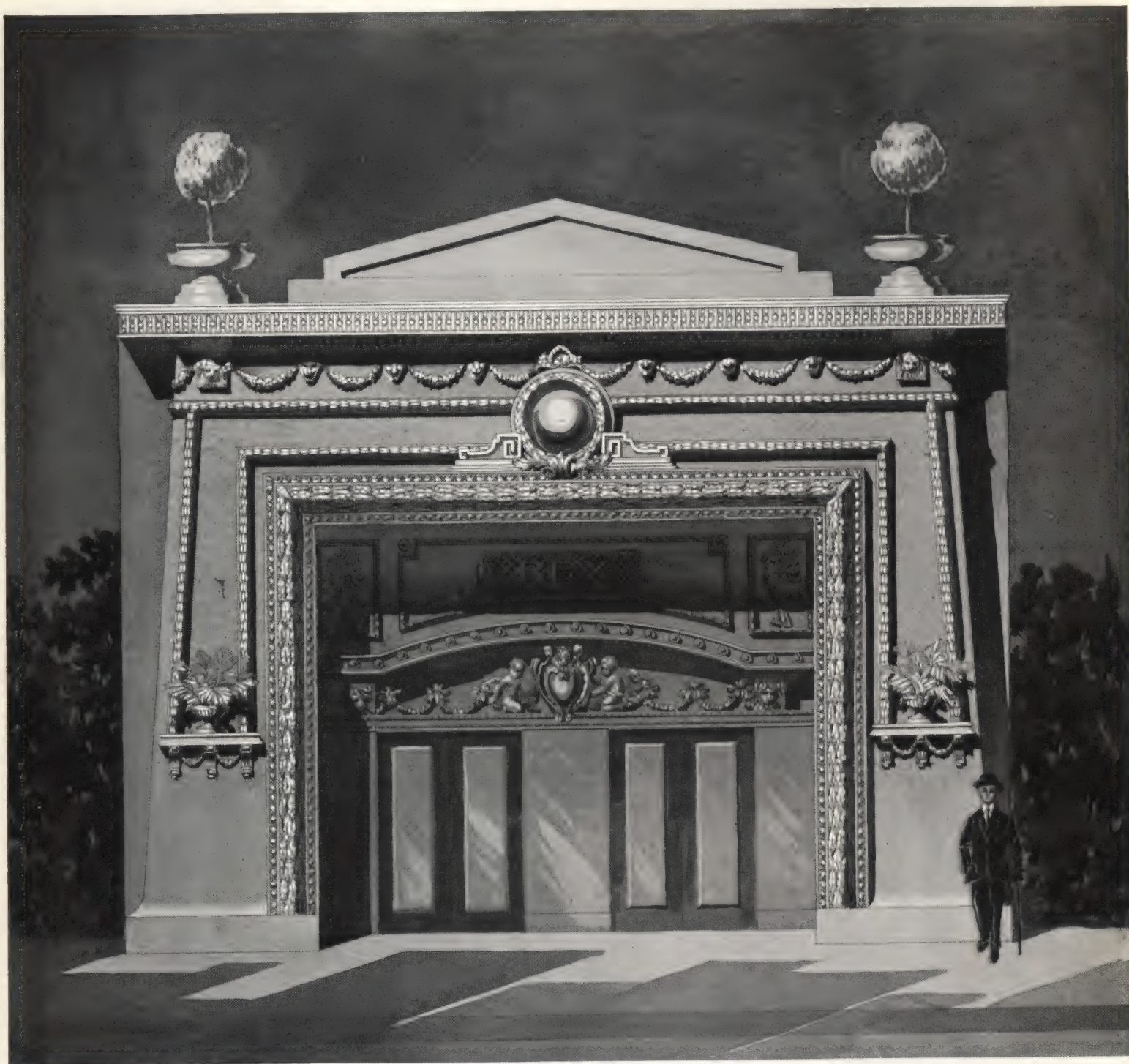
COPYRIGHT 1909
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VICTORIA THEATRE

220 CALIFORNIA AVE., CHICAGO

Width, 22 feet; height, 20 feet; depth of auditorium, 86 feet.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



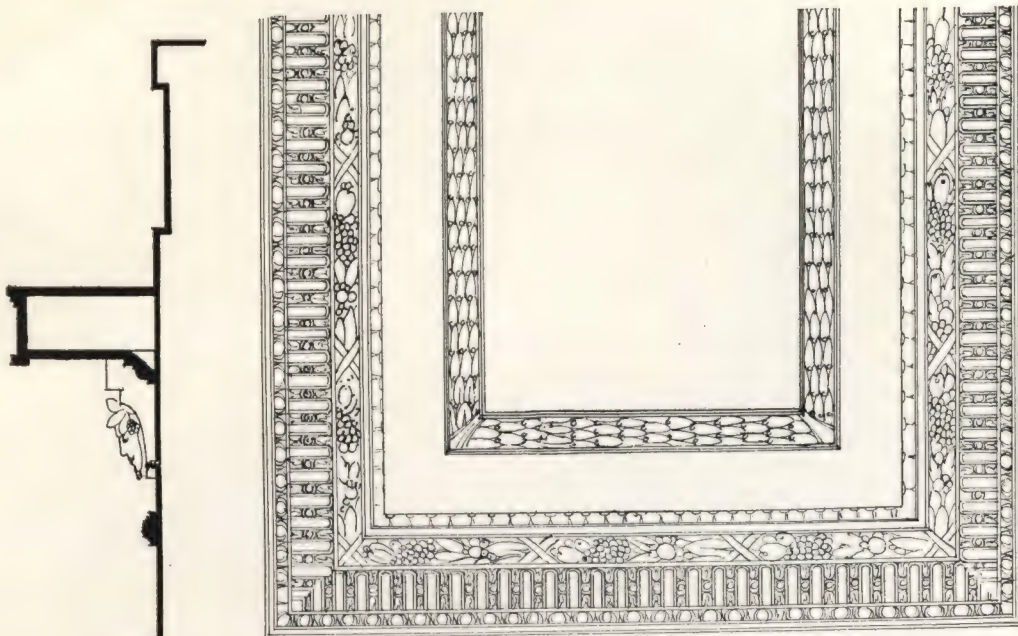
EDMONTON THEATRE.

EDMONTON, ALBERTA

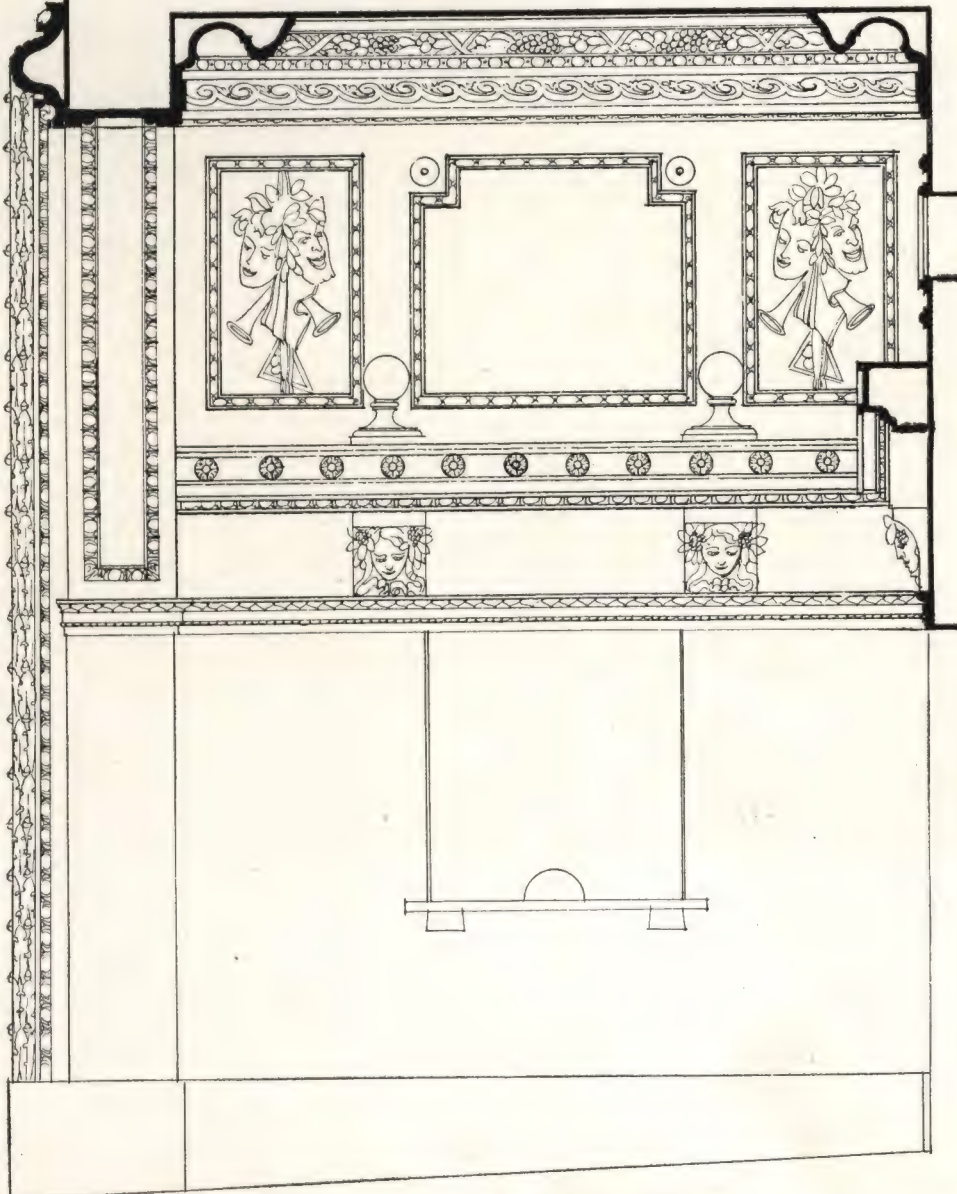
Size, 30 feet wide; 10 feet deep; 16-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.

See Lobby, opposite page.



CEILING PLAN



SECTION

EDMONTON THEATRE
EDMONTON, ALBERTA

Showing section through
Lobby.



THE ORPHEUM THEATRE

INDIANAPOLIS, INDIANA

Size, 25 feet wide; 12 feet deep; 25-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



GARFIELD THEATRE

HALSTED ST., NEAR GARFIELD BLVD.

Size, 24 feet wide; 10 feet deep; 18-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE PRINCESS THEATRE

3RD ST., MILWAUKEE, WIS.

Size, 50 feet wide; 10 feet deep; 24-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE PRINCESS THEATRE

DENVER, COLORADO

Size, 50 feet wide; 20 feet deep; 40-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE GEM THEATRE

312 STATE ST., CHICAGO

Size, 22 feet wide; 10 feet deep; 22-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



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View through Lobby.

SITTNER'S THEATRE

NORTH AVE. AND ROBEY ST. CHICAGO

Size, 30 feet long; 10 feet deep; 14-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE ALCAZAR THEATRE

108 E. MADISON ST., CHICAGO

Size, 21 feet wide; 12 feet deep; 17 feet 6 inches ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE ALCAZAR THEATRE

108 E. MADISON ST., CHICAGO

Width, 21 feet; height, 17 feet 6 inches; depth of auditorium, 80 feet.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



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SITTNER'S THEATRE

NORTH AVE. AND ROBEY ST., CHICAGO

Size, 33 feet wide; 10 feet deep; 14-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE REVELRY THEATRE

47TH ST. AND CALUMET AVE., CHICAGO

Size, 20 feet wide; 10 feet deep; 15-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE ORPHEUM THEATRE

114 W. SUPERIOR ST., DULUTH, MINN.

Size, 22 feet 6 inches wide; 10 feet deep; 15-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE CRESCENT THEATRE

MAIN STREET, PEORIA, ILL.

Size, 17 feet wide; 12 feet 6 inches deep; 12-foot ceiling. Price, \$600.00.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE FRANKLIN THEATRE

THIRTY-FIRST STREET, CHICAGO

Size, 40 feet wide; 12 feet deep; 28-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE PREMIER THEATRE

268 STATE ST., CHICAGO

Size, 18 feet wide; 8 feet deep; 17-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.

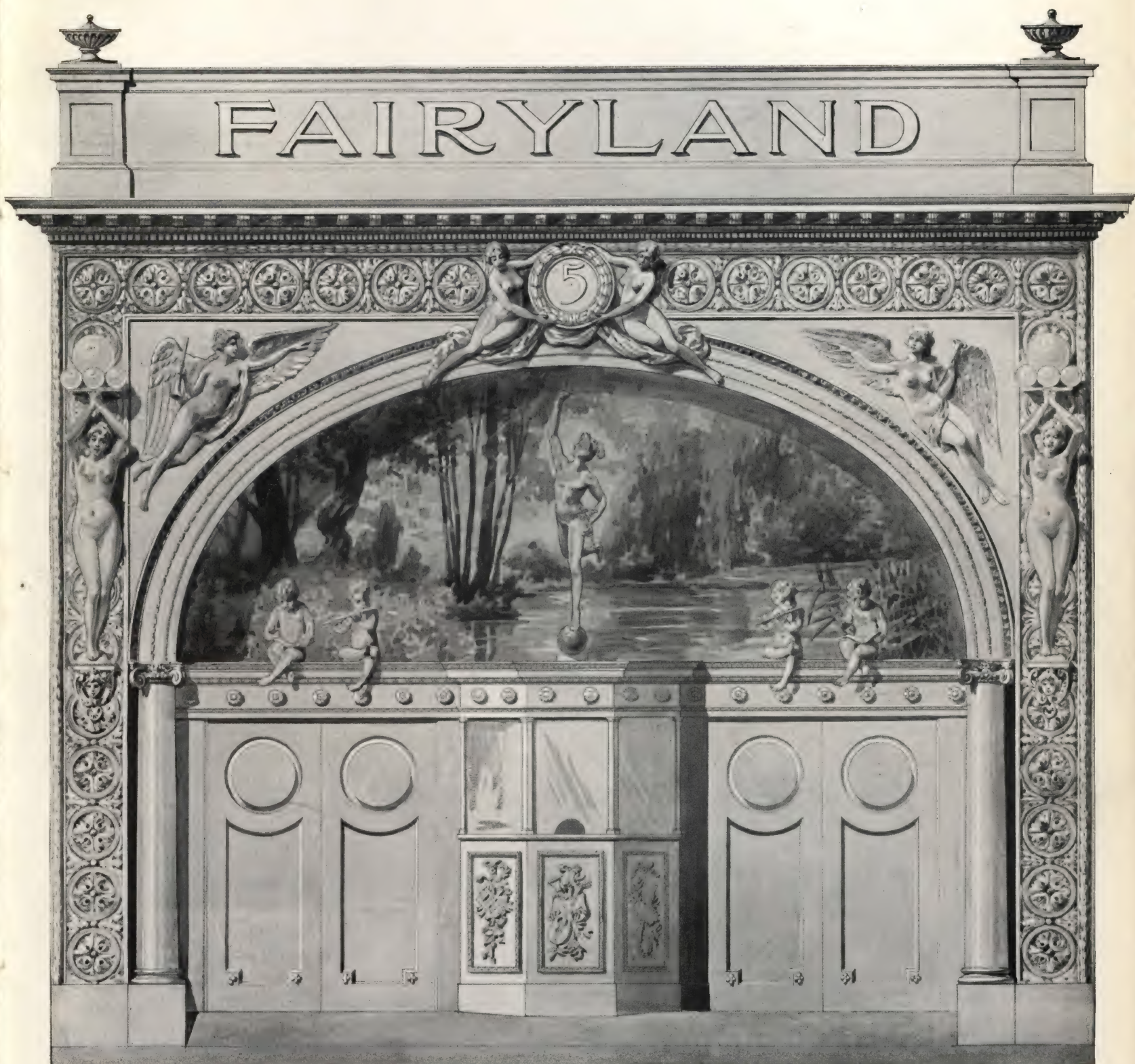


LIBERTY THEATRE

MILWAUKEE AND ASHLAND AVES., CHICAGO

Size, 25 feet wide; 13 feet deep; 14-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



FAIRYLAND

CHICAGO

Size, 25 feet wide; 10 feet deep; 14-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE FAIRYLAND THEATRE

906 MILWAUKEE AVE., CHICAGO

Width, 22 feet; height, 24 feet; depth of auditorium, 92 feet.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE FAIRYLAND, ARCADE

906 MILWAUKEE AVE., CHICAGO

Width, 22 feet; height, 13 feet; depth of room, 92 feet.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



SWANSON'S THEATRE

39TH ST. AND COTTAGE GROVE AVE., CHICAGO

Size, 44 feet wide; 13 feet deep; 40 feet high over all.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE VICTORIA THEATRE

CHICAGO

Size, 22 feet wide; 12 feet deep; 16-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE SHELDON THEATRE

503 W. MADISON ST., CHICAGO

Size, 18 feet 6 inches wide; 8 feet deep; 13-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE LIBERTY THEATRE

135 S. HALSTED ST., CHICAGO

Size, 22 feet wide; 12 feet deep; 13-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



BOSTON THEATRE

116 E. MADISON ST., CHICAGO

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE ASHLAND THEATRE

594 W. MADISON ST., CHICAGO

Size, 37 feet wide; 10 feet deep; 30 feet high over all.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



ROYAL THEATRE

296 STATE ST., CHICAGO

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE NORMAL THEATRE

CHICAGO

Size, 20 feet wide; 10 feet deep; 13-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE LYRIC THEATRE

1217 MILWAUKEE AVE., CHICAGO, ILL.

Size, 24 feet wide; 12 feet deep; 17-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



BIJOU DREAM THEATRE

STATE ST., CHICAGO

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



CRESCENT THEATRE

SANS SOUCI PARK, CHICAGO

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.



THE GARFIELD THEATRE

MADISON ST. AND CALIFORNIA AVE., CHICAGO

EXTERIOR

Size, 72 feet wide; 8 feet deep; 18-foot ceiling.

Send us a plan with correct measurements, of the present conditions of your building, and we will make drawings of the above shown theatre to fit exactly the conditions of your place, and submit them to you, together with a correct price for the ornamental plaster work.

A FEW MOTION PICTURE THEATRES WE HAVE ORNAMENTED
TO WHICH WE CAN REFER YOU

CHICAGO, ILL.

THE ORPHEUM
174 State St.
THE PREMIER
268 State St.
THE GEM
312 State St.
THE ALCAZAR
108 E. Madison St.
THE PASTIME
109 E. Madison St.
THE BOSTON
114 E. Madison St.
THE SWANSON
39th and Cottage Grove Ave.
THE LYCEUM
3851 Cottage Grove Ave.
THE GEM
39th and Cottage Grove
THE ROSELAND
11307 Michigan Ave.
THE REVELRY
47th St. and Calumet Ave.
THE IMPERIAL
63d St. near Woodlawn Ave.
THE GRAND
3104 State St.
THE LIBERTY
135 S. Halsted St.
THE SHELDON
503 W. Madison St.
THE ASHLAND
594 W. Madison St.
THE VICTORIA
220 California Ave.
THE FRANKLIN
Thirty-first St.
THE ORCHARD
North Ave. and Orchard St.
THE KEDZIE
Madison St. and Kedzie Ave.
THE GARFIELD
Madison St., between Califor-
nia and Francisco Aves.
PRESIDENT
55th St. and Calumet Ave.
CALIFORNIA
26th St. and Trumbull Ave.
THE MONROE
55th St. and Monroe Ave.
CASINO
107 E. Madison St.
THE PASTIME
618 W. Madison St.
THE CRYSTAL
W. North Ave.
THE ARCHER
Archer Ave. and 35th St.
THE WILLARD
51st St. and Calumet Ave.
THE HECHT
Wilson and Clark Sts.
THE BEIDLER
Madison and Western Ave.
THE BANNER
Robey and Milwaukee Ave.
THE LYRIC
1217 Milwaukee Ave.
THE LYRIC
276 State St.
THE BUENA
3952 Evanston Ave.
THE SENATE
736 W. Madison St.
THE WHITE PALACE
Ogden and Kedzie Aves.
THE VICTORIA
Belmont and Sheffield Aves.

DULUTH, MINN.

THE ORPHEUM
114 W. Superior St.

SPRINGFIELD, ILL.

THE GAIETY

ASHLAND, WIS.

THE ASHLAND

FT. DODGE, IA.

THE MAGIC

MEXICO, MO.

THE GRAND

GRAND RAPIDS, MICH.

THE VAUDETTE
103 Monroe St.
THE ORPHEUM



HOT SPRINGS, ARK.

THE LYRIC

LUDINGTON, MICH.

THE DREAMLAND

EUTTE, MONT.

THE ANSONIA

JOLIET, ILL.

THE CRYSTAL STAIRS
Van Buren St.
THE COLISEUM
Van Buren St.

CHEYENNE, WYO.

THE LYRIC

CALUMET, MICH.

THE LYRIC

YOUNGSTOWN, OHIO

THE PRINCESS

STREATOR, ILL.

THE DREAMLAND

LANCASTER, OHIO

THE LYRIC

MARINETTE, WIS.

THE COZY

PERU, IND.

THE LYRIC
THE ISIS

ST. JOSEPH, MO.

THE ORPHEUM

OMAHA, NEB.

THE HIPPI

LEAD, S. DAK.

THE IRIS

WACO, TEX.

THE DIXIE

BOISE, IDAHO

THE BOZ

GARY, IND.

THE ROYAL

MATTOON, ILL.

THE GRAND

GREELEY, COLO.

THE STERLING

WICHITA, KAN.

THE COLONIAL

WINNIPEG, CAN.

THE PROVINCE
THE COLUMBIA
THE STARLAND
THE DREAMLAND

SIoux CITY, IA.

THE ORPHEUM

CALGARY, CAN.

THE MONARCH
THE REX

EDMONTON, CAN.

THE REX

LANCASTER, OHIO

THE LYRIC

COFFEYVILLE, KAN.

THE COFFEYVILLE

ISHPEMING, MICH.

THE LYRIC

MUSKEGON, MICH.

THE ROYAL

PEORIA, ILL.

THE PRINCESS
229 Adams St.
THE LIBERTY
2 Adams St.
THE CRESCENT
Main St., near Adams St.
THE ROYAL
Adams St., near Main St.
THE EMPRESS
Main St.

BATTLE CREEK, MICH.

THE PRINCESS
THE ROYAL

KANKAKEE, ILL.

THE PRINCESS

INDIANAPOLIS, IND.

THE ORPHEUM

KANSAS CITY, MO.

FAIRYLAND

OKLAHOMA CITY, OKLA.

PRINCESS

MILWAUKEE, WIS.

PRINCESS
MAJESTIC
CRYSTAL
THEATRIUM

SHARON, PA.

MOYER

ROANOKE, VA.

THE JEFFERSON
AMUZU

SALEM, OHIO

DOMO

AURORA, ILL.

THIELEN
THE FOX

ASHLAND, KY.

THE NORTON

LYNCHBURG, VA.

THE MAJESTIC

NASHVILLE, TENN.

THE MAJESTIC
THE ELITE
THE ALHAMBRA
THE REX

MICHIGAN CITY, IND.

THE IDLE HOUR

ATHENS, OHIO

THE ELECTRIC

FREDONIA, KAN.

THE LYRIC

OKMULGEE, OKLA.

THE OKMULGEE

DENVER, COLO.

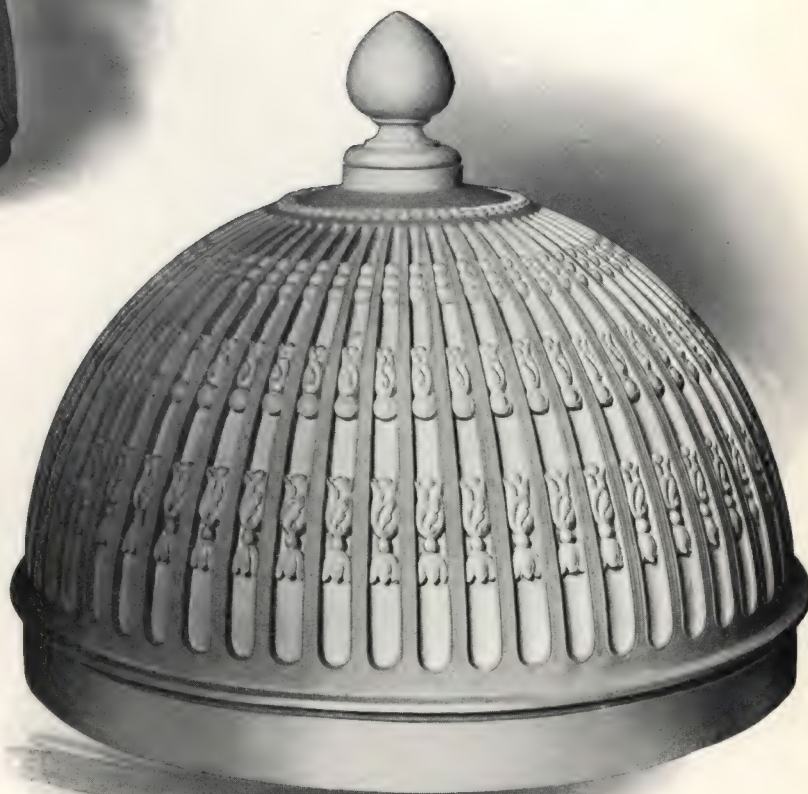
THE PRINCESS

MOOSE JAW, CAN.

THE REX
THE MAJESTIC



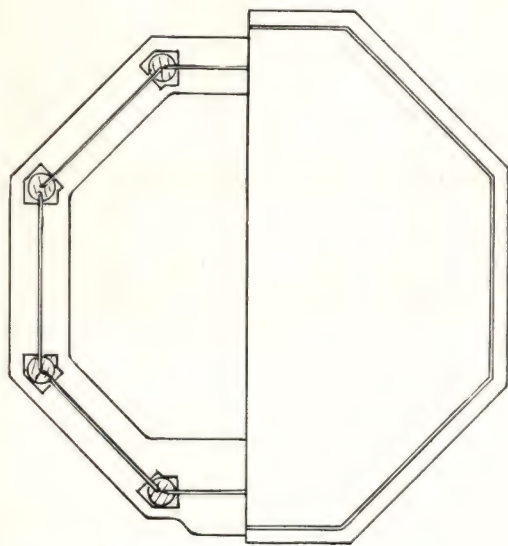
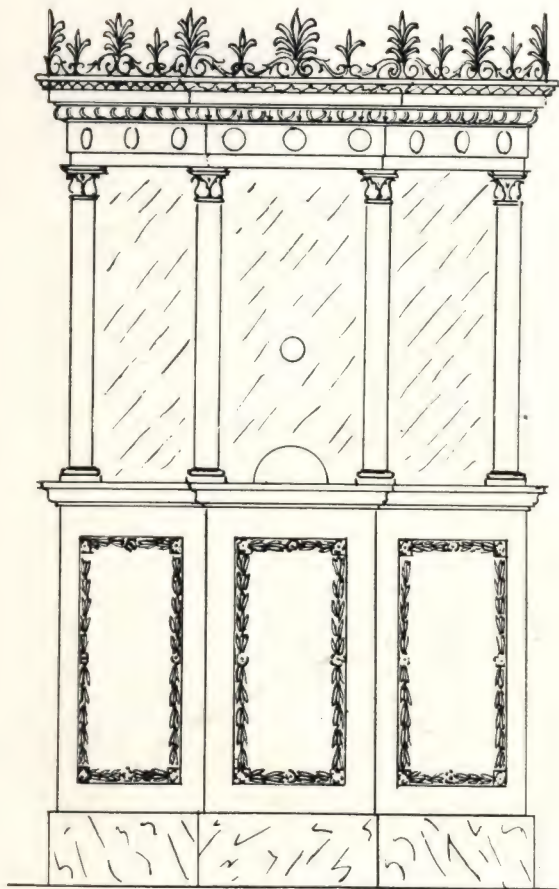
A
Dome. Size, 30-inch diameter only.
Price \$10.00



B
Dome. Size, 4-foot diameter only.
Price \$20.00



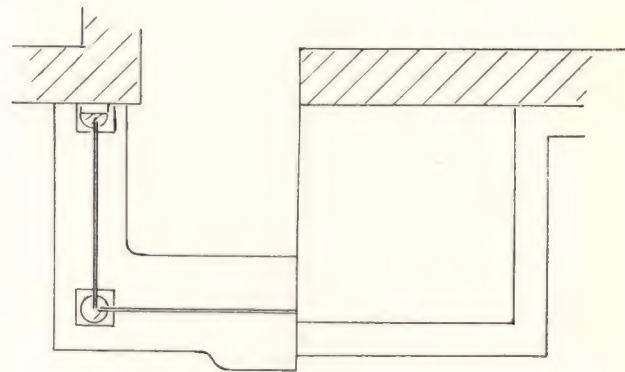
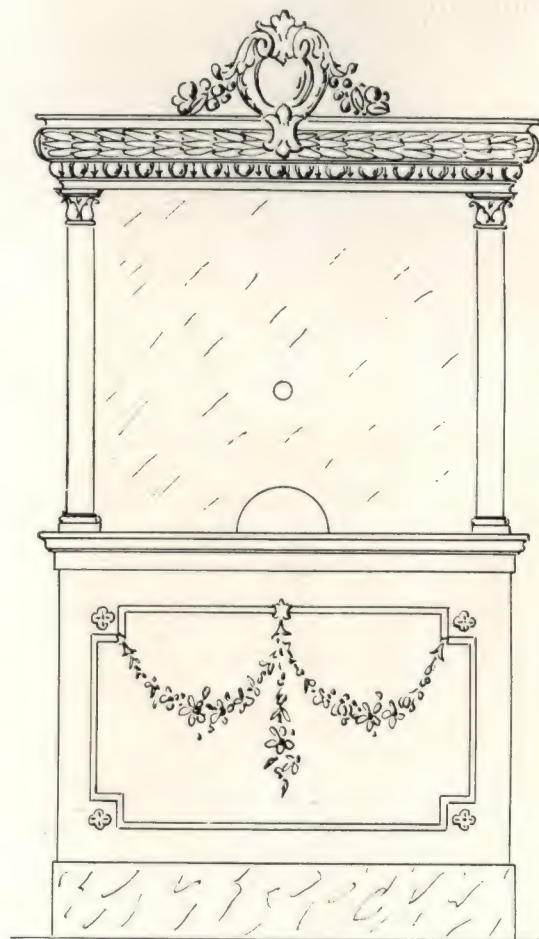
C
Dome. Made in 4-foot and 5-foot diameter only.
Price \$20.00



SHELF PLAN TOP PLAN

F

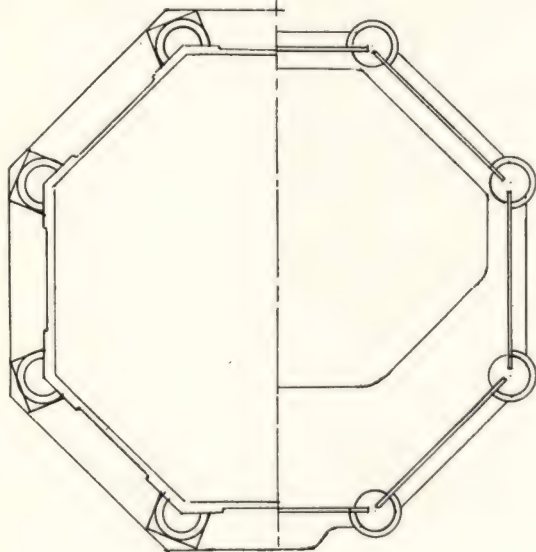
A Full Octagonal Ticket Booth, made to any sizes.
Price \$75.00
Glass and Marble not furnished; sent in the White only.



SHELF PLAN TOP PLAN

G

Wall Ticket Booth, made to any sizes.
Price \$50.00
Glass and Marble not furnished; sent in the White only.



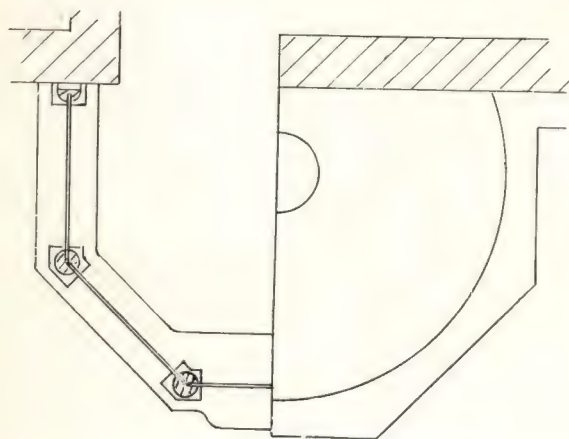
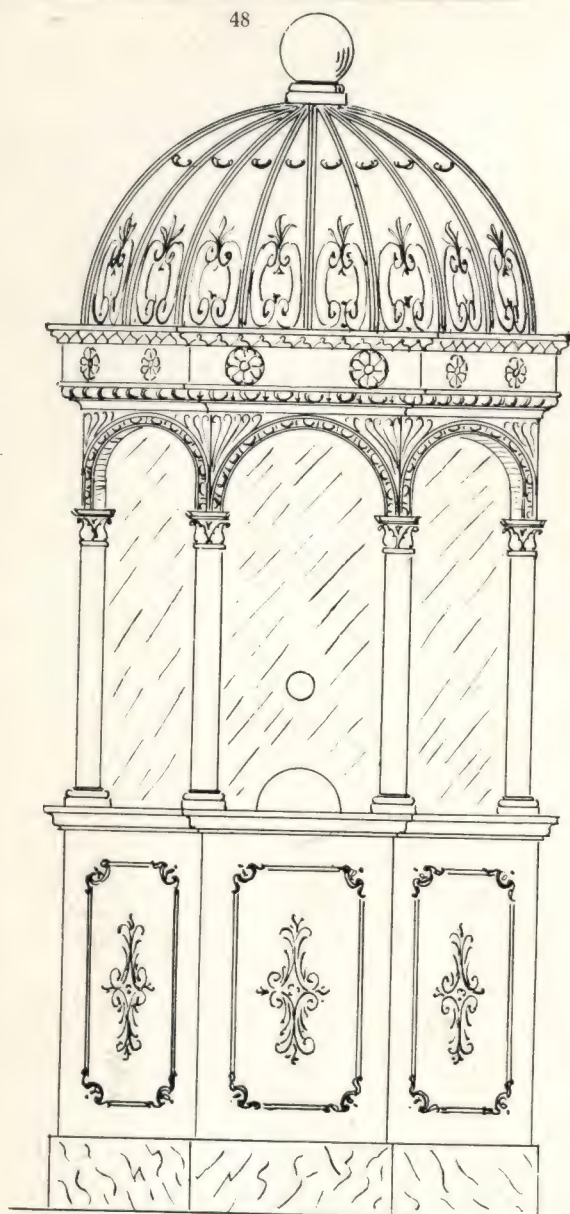
J

Full Octagon Ticket Booth, 4-foot diameter.. \$100.00
 Full Octagon Ticket Booth, 5-foot diameter.. 125.00
 For Wall Booth, 4-foot diameter..... 75.00
 For Wall Booth, 5-foot diameter..... 85.00



H
 Price \$150.00

A Full Octagonal Ticket Booth, made to 4-foot diameter.
 Glass and Marble not furnished; sent in the White only.

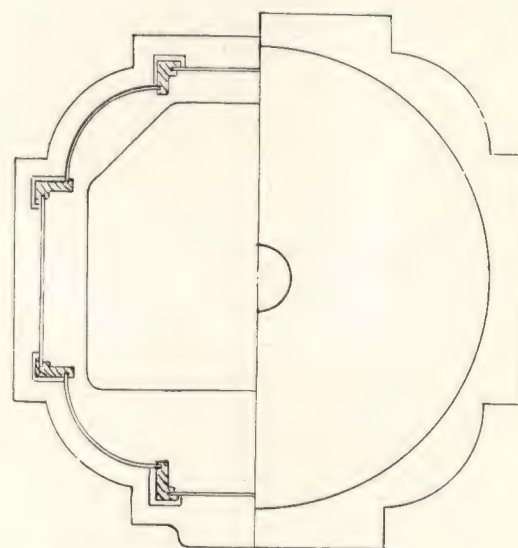


SHELF PLAN

TOP PLAN

D

Full Ticket Booth, made to 4' dia. \$85.00 5' dia. \$100.00
Wall Booth 4' dia. 65.00 5' dia. 75.00
Sent in White only. Glass and Marble not furnished.



SHELF PLAN

TOP PLAN

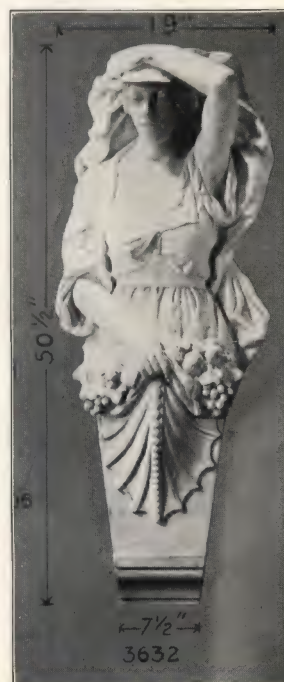
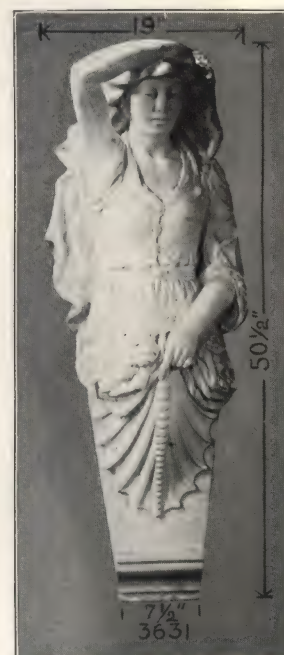
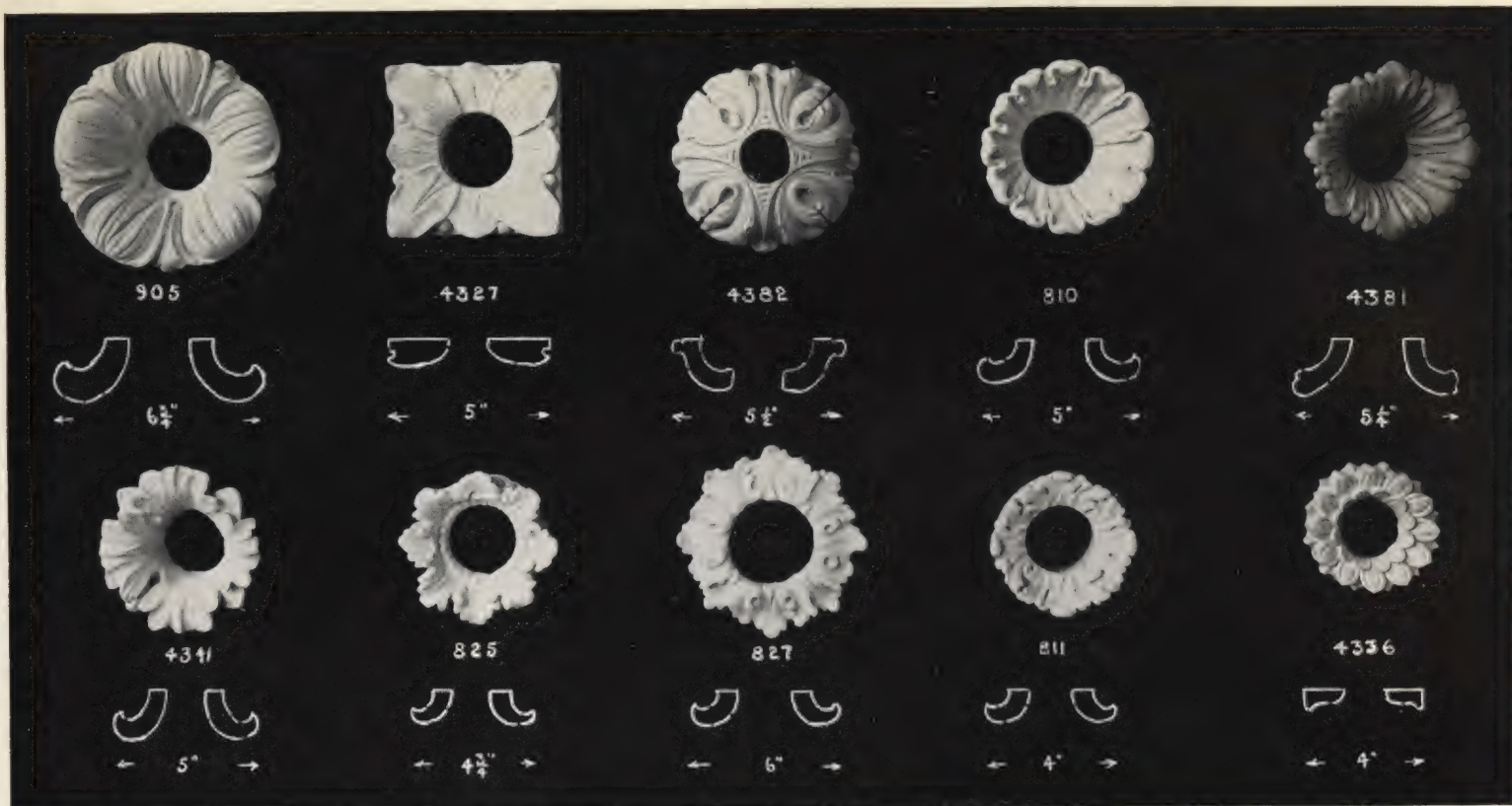
E

Full Octagonal Ticket Booth, made to 4-foot
diameters only \$120.00
Wall Booth 80.00
Sent in White only. Glass and Marble not furnished.



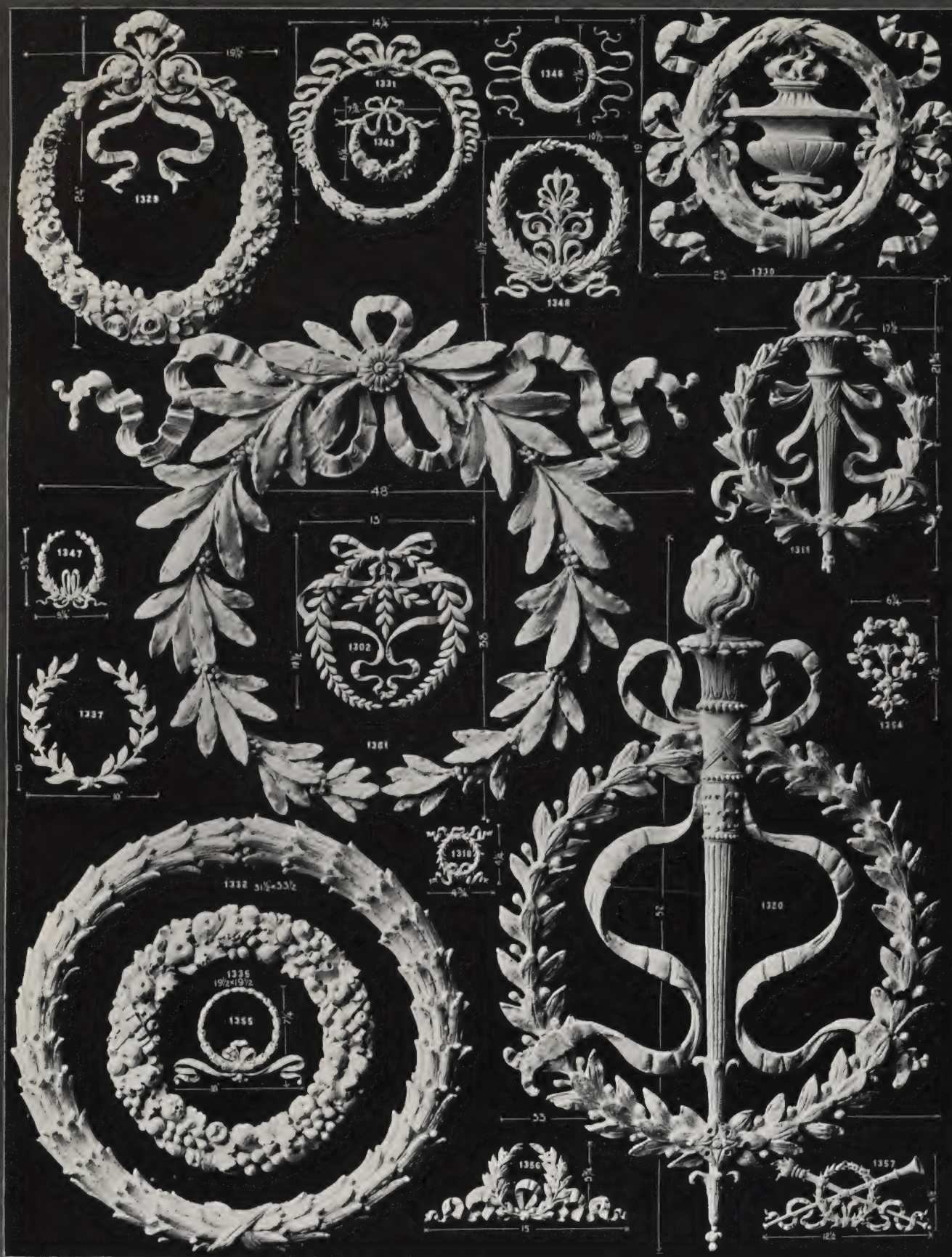
CARYATIDES AND HEADS

No.	Relief	Style	Prices		No.	Relief	Style	Prices	
			Plaster	Exterior				Plaster	Exterior
2843	3 3/4"	French Ren.	\$ 8.00 each	\$10.00 each	2876	5"	Greek	\$12.00 each	\$15.00 each
2845	6"	French Ren.	20.00 each	25.00 each	2877	8 1/4"	French Ren.	20.00 each	25.00 each
2874	2"	French Ren.	1.50 each	2.00 each	2878	4 3/4"	Art Nouveau	2.00 each	2.50 each
2875	3 1/4"	French Ren.	1.50 each	2.00 each					



FIGURES, BIRDS AND ROSETTES

No.	Relief	Style	Price each		No.	Relief	Style	Price each
			Plaster	Exterior				
3630	12 1/2"	Eagle	\$40.00	\$50.00	810	13 1/4"	French Ren.	\$0.30
2820	12 3/4"	Heraldic	16.00	4381	13 1/4"	French Ren.	.35
3625 Cap 8" 1/2" base 7"	Classic Caryatides	30.00	35.00	4341	13 1/4"	Romanesque	.30
3631	8 1/2"	Mod. Caryatides	20.00	25.00	825	13 1/4"	Renaissance	.30
3632	8 1/2"	Mod. Caryatides	20.00	25.00	827	13 1/4"	Renaissance	.30
905	2 5/8"	Greek	.50	811	1 1/4"	Renaissance	.25
4327	1 1/2"	Art Nouveau	.25	4336	1"	Renaissance	.25
4382	2"	Louis XVI.	.40	Electric light openings 1 1/2 to 2" diam.			



WREATHS

No.	Relief	Width	Height	Style	Price each		No.	Relief	Width	Height	Style	Price each	
					Plaster	Exterior						Plaster	Exterior
1301	2"	48"	38"	Empire	\$8.00	\$10.00	*1335	1 1/2"	19 1/2"	19 1/2"	Italian Ren.	\$1.50	\$2.00
1302	3/4"	13"	12 1/2"	Empire	1.20	1.50	1335A	2"	25"	25"	Italian Ren.	2.00	2.50
*1311	2"	17 1/2"	21 3/4"	Empire	2.50	3.00	1335B	1"	13"	13"	Italian Ren.	1.00	1.50
1311A	1 1/4"	12"	16"	Empire	1.80	2.25	1337	1/2"	10"	10"	Italian Ren.	.80	1.00
1311B	2 1/4"	21"	27"	Empire	3.50	4.25	1343	3/4"	7 3/4"	6 1/2"	Renaissance	.40	.50
1318	1/2"	4 3/4"	4 1/4"	Empire	.25	.30	1346	3/8"	11"	7 1/2"	Italian Ren.	.60	.75
1320	2 1/2"	33"	52"	Empire	8.00	10.00	1348	3/4"	10 1/2"	11 1/2"	Empire	1.20	1.50
1329	1 3/4"	19 1/2"	24"	Louis XVI.	3.00	3.75	1354	1/2"	6 1/2"	7 1/2"	Art Nouveau	.40	.50
1330	2"	23"	19"	Renaissance	3.00	3.75	1355	3/4"	10"	7 1/2"	Louis XVI.	.50	.60
*1331	1 1/8"	14 1/4"	14"	Empire	1.20	1.50	*1356	5/8"	15"	5 3/4"	Louis XVI.	1.00	1.25
1331A	1"	12"	12"	Empire	1.00	1.25	1356A	5/8"	12"	4 1/2"	Louis XVI.	.80	1.00
1331B	3/4"	9"	9"	Empire	.80	1.00	1356B	1"	20"	7"	Louis XVI.	1.50	1.80
1331C	1 3/8"	17"	17 1/2"	Empire	2.00	2.50	1347	5 1/4"	5 3/4"	5-16"	Louis XVI.	.40	.50
1332	2 1/4"	31 1/2"	33 1/2"	Classic	5.00	6.25	1357	9/8"	12 1/2"	5 1/2"	Louis XVI.	.90	1.15

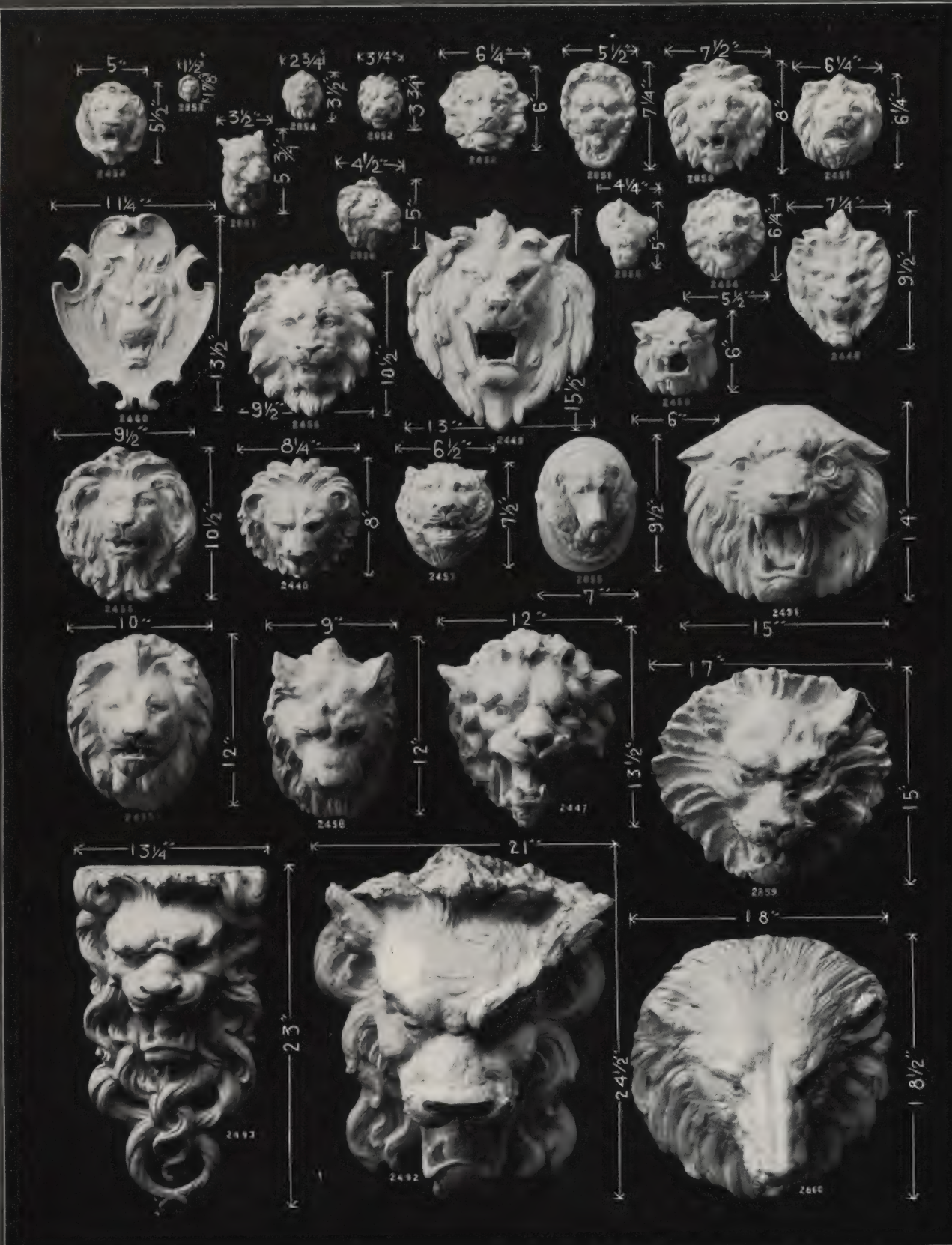
*Wreaths 1311, 1331, 1335 and 1356 made in several sizes designated by letters A, B, C.
INSTRUCTION AND EXPLANATION ON PAGE 4. Prices Subject to Discount.



SHIELDS AND FIGURE

No.	Relief	Name	Price	
			Plaster	Exterior
3675	2"	Holland	\$10.00	\$12.00
3676	2 1/2"	German Empire	10.00	12.00
3678	2"	English	10.00	12.00
3679	2"	French Ren.	10.00	12.00
3680	2"	Denmark	10.00	12.00
3681	1"	Sweden	10.00	12.00

No.	Relief	Name	Price	
			Plaster	Exterior
3682	1 1/2"	Belgium	\$ 10.00	\$ 12.00
3683	1 1/2"	Spain	10.00	12.00
3684	2 1/4"	Austrian Empire	10.00	12.00
3685	2 1/4"	Russian	10.00	12.00
3607	Full base 21 1/4" diam.		100.00	120.00
		Art Nouveau Figure		



No.	Relief	Name	Prices	
			Plaster	Exterior
2453	2 3/4"	Lion	\$0.40	\$0.50
2853	3/4"	Lion	.10	.12
2857	4 1/4"	Dog	.50	.60
2854	1 1/2"	Lion	.30	.35
2852	1 5/8"	Lion	.40	.50
2858	2 1/4"	Lion	.40	.50
2452	2 3/8"	Lion	.40	.50
2851	2 1/4"	Lion	.40	.50
2856	2 3/4"	Jaguar	.40	.50
2850	2 1/2"	Lion	.40	.50

No.	Relief	Name	Prices	
			Plaster	Exterior
2454	3 1/4"	Lion	\$0.50	\$0.60
2451	3 1/2"	Lion	.50	.60
2460	1"	Lion	1.00	1.25
2456	3 3/8"	Lion	1.20	1.50
2449	3 5/8"	Lion	1.50	1.80
2459	4 3/8"	Lion	.60	.75
2448	2 1/8"	Lion	.80	1.00
2455	3 1/2"	Lion	1.20	1.50
2446	3 1/2"	Lion	1.00	1.25
2457	4 1/2"	Lion	.80	1.00

No.	Relief	Name	Prices	
			Plaster	Exterior
2855	5 1/2"	Dog	\$1.50	\$1.80
2491	5 3/4"	Lion	3.00	3.75
2450	6 5/8"	Lion	1.80	2.10
2458	5 3/4"	Lion	1.80	2.10
2447	8 3/4"	Lion	2.00	2.50
2859	7 3/8"	Lion	2.00	2.50
2493	6 5/8"	Lion	3.50	4.50
2492	9 1/2"	Lion	4.00	5.00
2860	9 1/2"	Bear	3.00	3.75



WALL PANELS

No.	Size	Width Across	Mitre	Relief	Style	Price	No.	Size	Relief	Price
10	13 $\frac{3}{4}$ " x 13 $\frac{3}{4}$ "	10"	1 $\frac{7}{8}$ "	1 $\frac{7}{8}$ "	Louis XV.	\$0.80 each	1541	2"	1"	\$0.14 per ft.
9	14" x 14"	7"	1 $\frac{1}{8}$ "	1 $\frac{1}{8}$ "	Louis XVI.	.80 each	1539	1 $\frac{3}{4}$ "	1"	.12 per ft.
59	12" x 12"	9"	1 $\frac{1}{2}$ "	1 $\frac{1}{2}$ "	Louis XV.	.70 each	1538	1 $\frac{3}{8}$ "	$\frac{7}{8}$ "	.06 per ft.
1	7 $\frac{1}{2}$ " x 7 $\frac{1}{2}$ "	4 $\frac{1}{2}$ "	1"	1"	Louis XVI.	.35 each	1573	1 $\frac{1}{4}$ "	$\frac{5}{8}$ "	.05 per ft.
84	3 $\frac{1}{4}$ " x 3 $\frac{3}{4}$ "	2 $\frac{1}{2}$ "	$\frac{7}{8}$ "	$\frac{7}{8}$ "	Louis XIV.	.20 each	1537	$\frac{3}{4}$ "	$\frac{3}{8}$ "	.04 per ft.



SHIELDS AND CLASPS

No.	Relief	Size	Style	Price	
				Interior	Exterior
2840	7/8"	17" x 18 3/4"	Gothic	\$4.00 each	\$4.80 each
2839	3/4"	16" x 18 1/4"	Gothic	4.00 each	4.80 each
2841	1 3/4"	4 3/4" x 5 1/4"	Louis XVI.	.60 each	.70 each
2895	4"	26 1/2" x 21 1/2"	Louis XVI.	6.00 each	7.20 each
3667	2 3/4"	10 1/2" x 10 1/2"	Louis XVI.	1.25 each	1.50 each
3668	2 3/4"	10 1/2" x 9 1/4"	Louis XVI.	1.25 each	1.50 each
2889	2 1/4"	11 1/2" x 9 1/2"	Gothic	1.50 each	1.80 each
2890	3 1/2"	22 3/4" x 10 1/2"	Louis XVI.	3.00 each	3.60 each
2891	3"	20 1/2" x 15 1/4"	Louis XVI.	3.75 each	4.70 each
2896	2"	52 3/4" x 21"	Louis XVI.	10.00 each	12.00 each

No.	Relief	Size	Style	Price	
				Interior	Exterior
3666	2 1/2"	7 1/2" x 9"	Louis XVI.	\$1.25 each	\$1.50 each
2849	1 7/8"	7 3/4" x 12"	Empire	1.25 each	1.50 each
3669	2 3/8"	12" x 13"	Louis XVI.	2.00 each	2.40 each
3665	3 1/2"	22" x 10 1/2"	Louis XVI.	2.50 each	3.00 each
3670	2 1/4"	9" x 6 1/2"	Louis XVI.	1.00 each	1.20 each
2846	2 1/4"	23" x 9"	Louis XVI.	2.50 each	3.00 each
3672	3 1/8"	15" x 15 1/2"	Mod. F. Ren.	3.75 each	4.70 each
3638	1 1/8"	4" x 3 3/4"	Louis XVI.	.30 each	.35 each
2893	5 3/4"	69" x 29 1/2"	Mod. F. Ren.	20.00 each	24.00 each

Above based on lots not less than six.



FIGURES

No.	Relief	Name
3600	Full 12" x 12" base, Boy	Boy
3601	Full 12" x 12" base, Boy	Boy
3602	Full 12" x 12" base, Boy	Boy
3603	Full 9" x 9" base, Man	Man

Price	Price
Plaster	Exterior
\$50.00	\$60.00
50.00	60.00
50.00	60.00
40.00	48.00

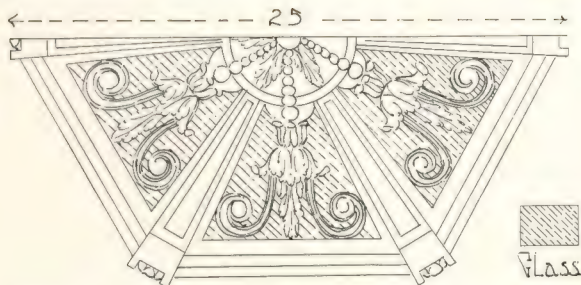
No.	Relief	Name
3604	Full 9" x 9" base, Man	Man
3608	Full 19" dia. base, Herald	Herald
3616	Full 12" x 12" base, Liberty	Liberty
2899	Full 10" dia. base, Woman	Woman

Price	Price
Plaster	Exterior
\$40.00	\$48.00
100.00	120.00
40.00	48.00
50.00	60.00

THE DECORATORS SUPPLY CO., CHICAGO



This composition bowl, wired in two circuits and equipped with additional lights underneath the reflector, offers a novel and interesting feature. The perforated parts lined with colored glass. During the show a soft light breaking through the glass, during intermission the reflectors will fill the room with an even and restful light. Realizing the fact that our fixtures will become a part of the decorating scheme, we have made a careful study of finishes.



ABOVE SHOWING ONE-HALF OF BOTTOM VIEW
NOTE THE PERFORATED EFFECT.

Standard finishes as included in our prices should be carefully considered and ordered as follows:

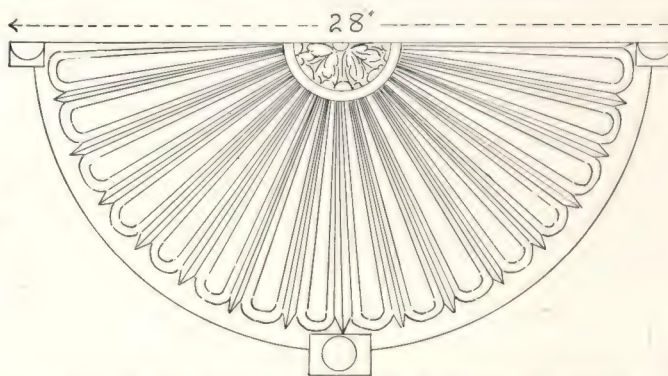
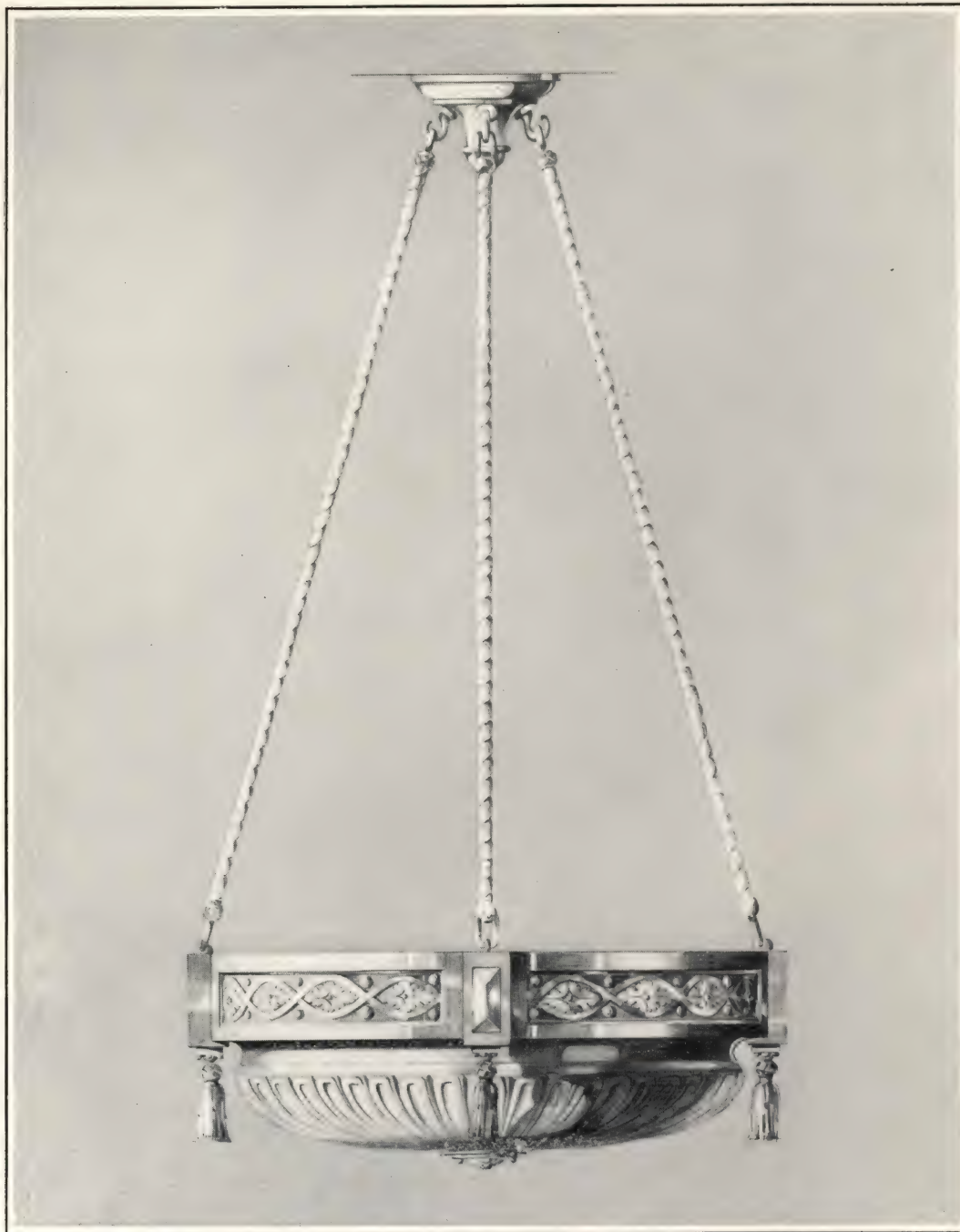
- B: Gold bronze, light, medium, dark.
- C: Copper bronze, light, medium, dark.
- D: Silver, light, medium, dark.
- E: Ivory, light, medium, dark.
- F: Pomp, bronze, also termed verde-green or verde antique.

Special prices for special finishes like Roman gold or combination of various colors gladly furnished. We can match any finish.

No.	Diameter	Depth	Capacity	Price
1247	31"	11"	3 100-watt lamps	\$46.00

Furnished complete, including glass, keyless socket, wired, reflectors and direct lights behind glass. No lamps.
PRICES SUBJECT TO DISCOUNT.

THE DECORATORS SUPPLY CO., CHICAGO



Composition bowl, suspended with cords, electric wires not visible, finished in any finish you desire.

See page 58.

Give us particulars as to size and color scheme of your room, so we can assist you to make this scheme a perfect success.

State in your order if you wish chains instead of cords. This bowl is one of the numerous designs we are manufacturing.

Special designs constantly in work.

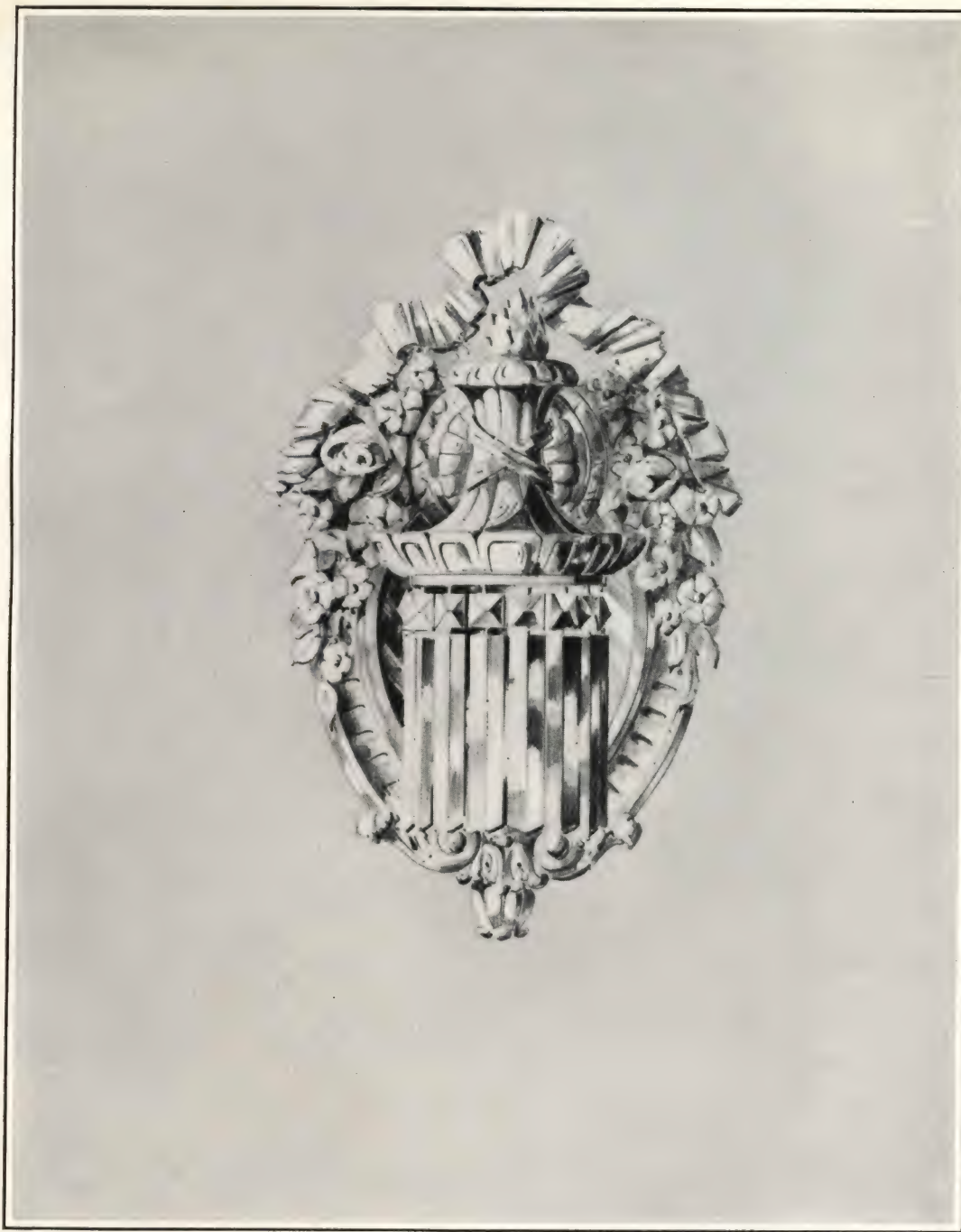
ABOVE SHOWING ONE-HALF OF BOTTOM VIEW

No.	Diameter	Depth	Capacity	Price
1238	28"	9½"	4 100-watt lamps	\$40.00
1237	21"	6½"	4 60-watt lamps	32.00

Furnished complete, wired, keyless socket, reflectors, but without lamps. For standard finishes see page 58.

PRICES SUBJECT TO DISCOUNT.

THE DECORATORS SUPPLY CO., CHICAGO



This composition wall bracket is most effective, if handled as shown in our suggestion. It creates an atmosphere of distinction. It demands attention and appeals to the advanced taste of the public.

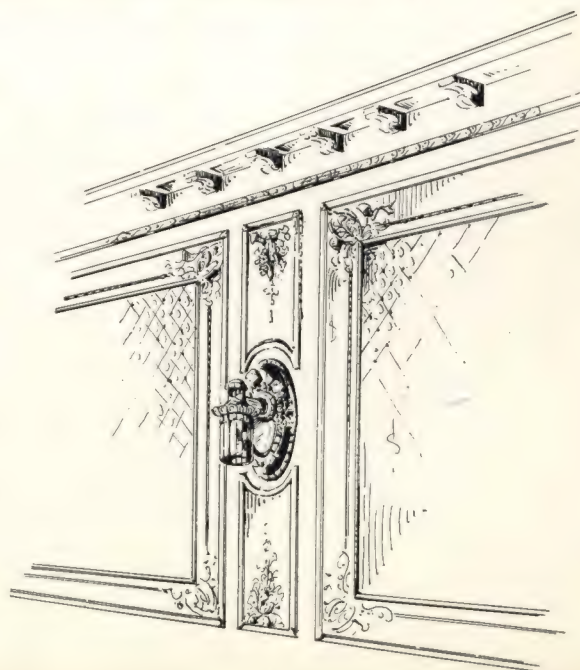
We are manufacturing electric fixtures especially suitable for theatres, the prices varying with the designs.

The above bracket with its flowers and ribbon adapts itself splendidly for two-color finishes.

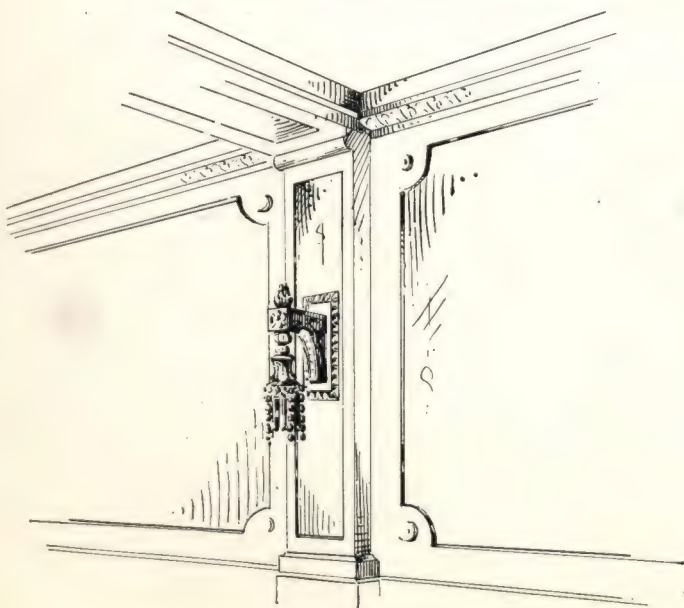
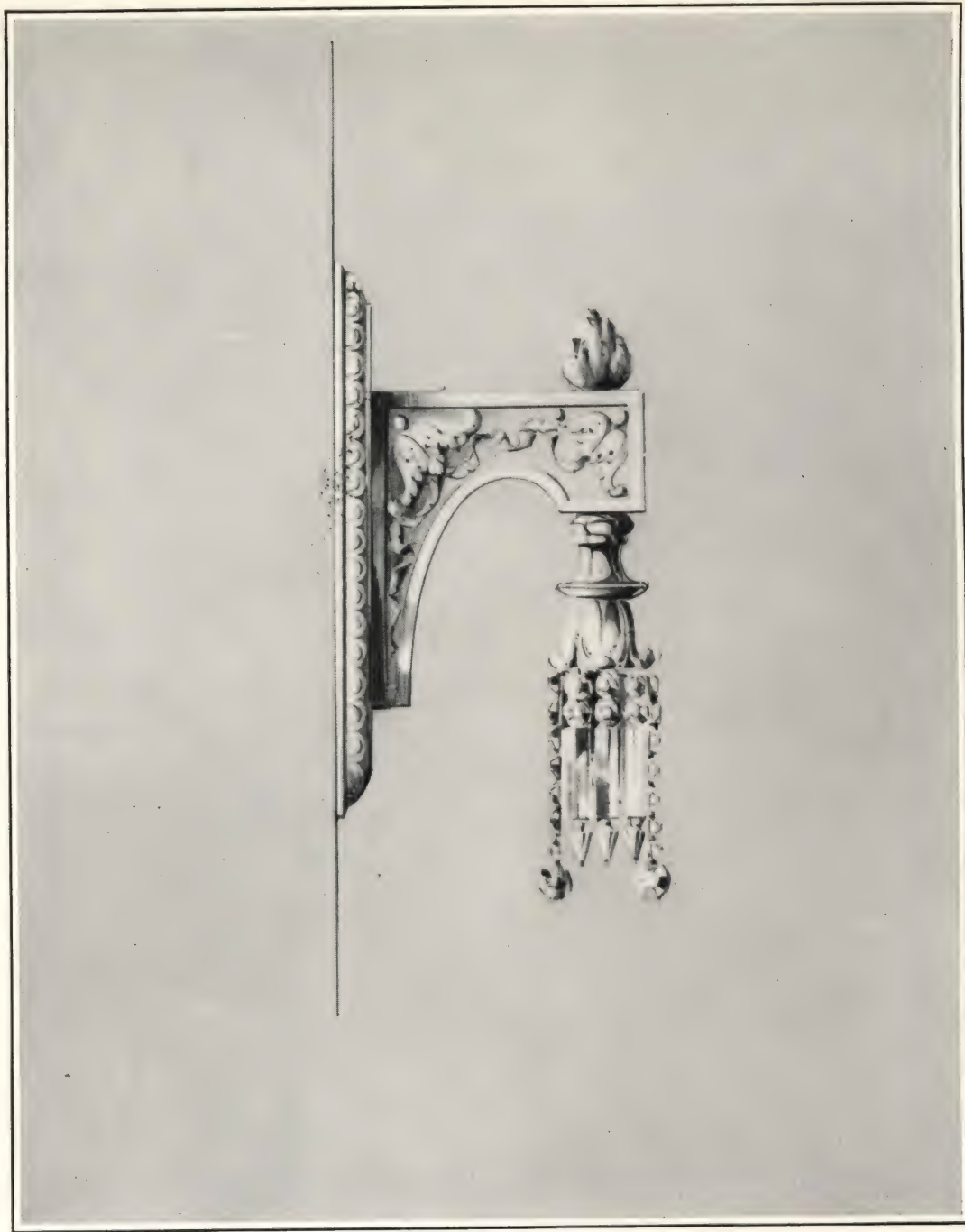
No.	Extreme Dimensions	Price
2007	21" H x 16" W	\$30.00

Furnished complete, including mirror, crystals, wiring. No lamps.

PRICES SUBJECT TO DISCOUNT.



THE DECORATORS SUPPLY CO., CHICAGO

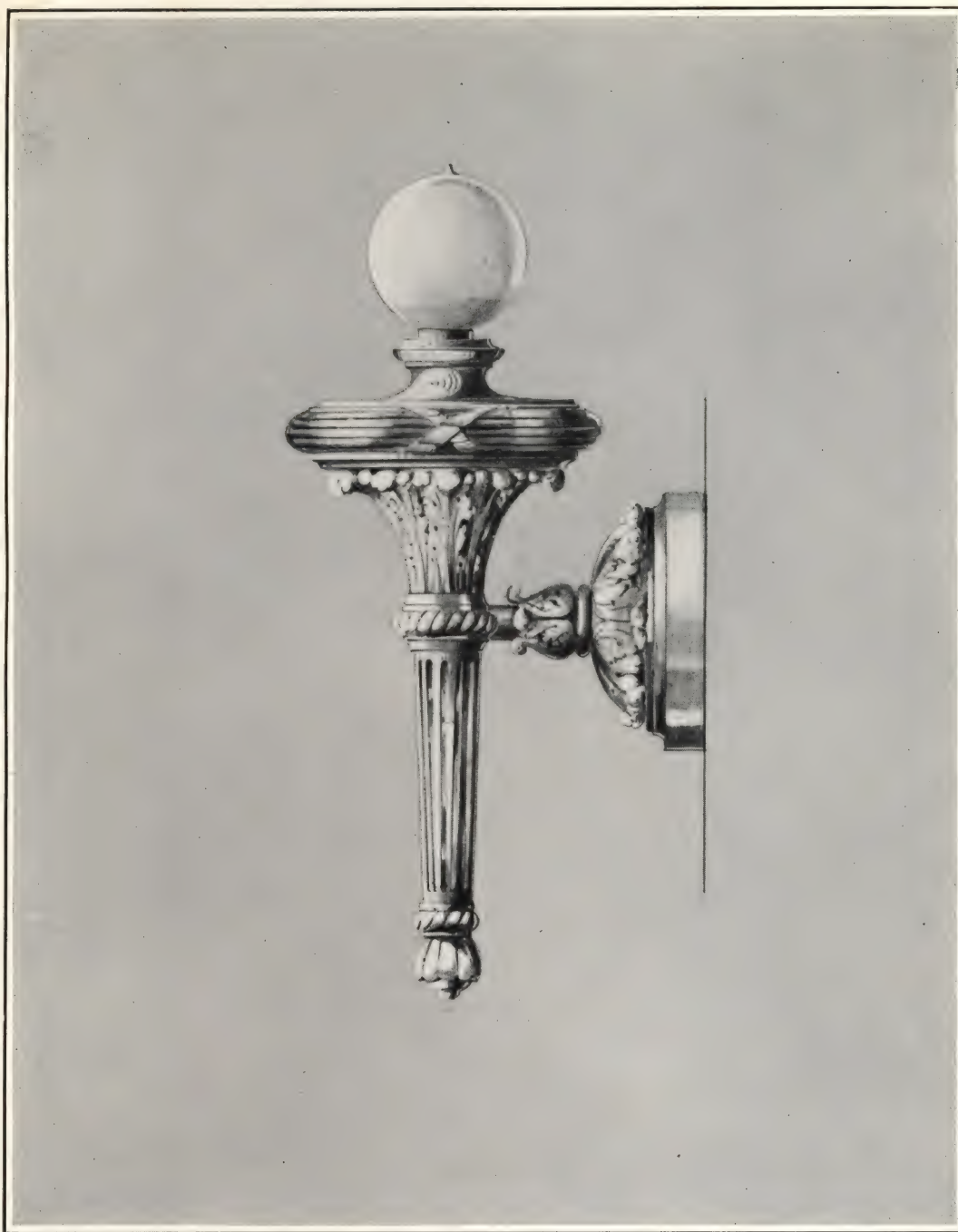


The possibilities in design and color are just as unlimited as the pencil and brush in the hands of our draftsmen. Fixtures of this nature can also be utilized as fan supports.

No.	Extreme Dimensions of Plate	Price
2005	16" H x 8" W	\$20.00
Furnished complete, including glass, wired. No lamps.		

PRICES SUBJECT TO DISCOUNT.

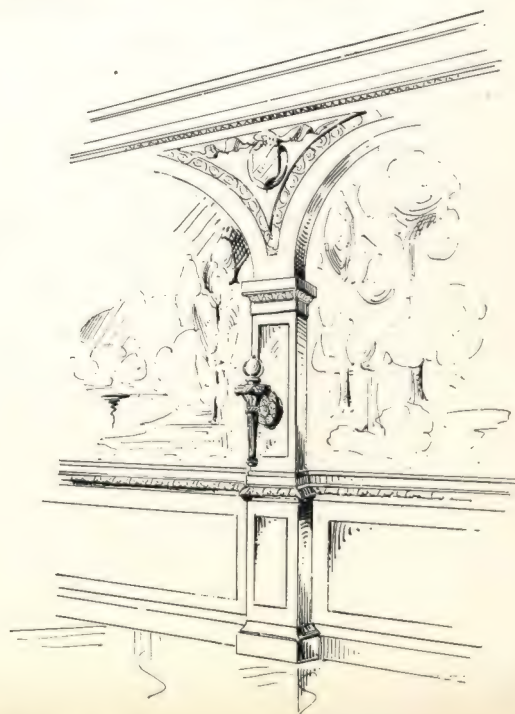
THE DECORATORS SUPPLY CO., CHICAGO



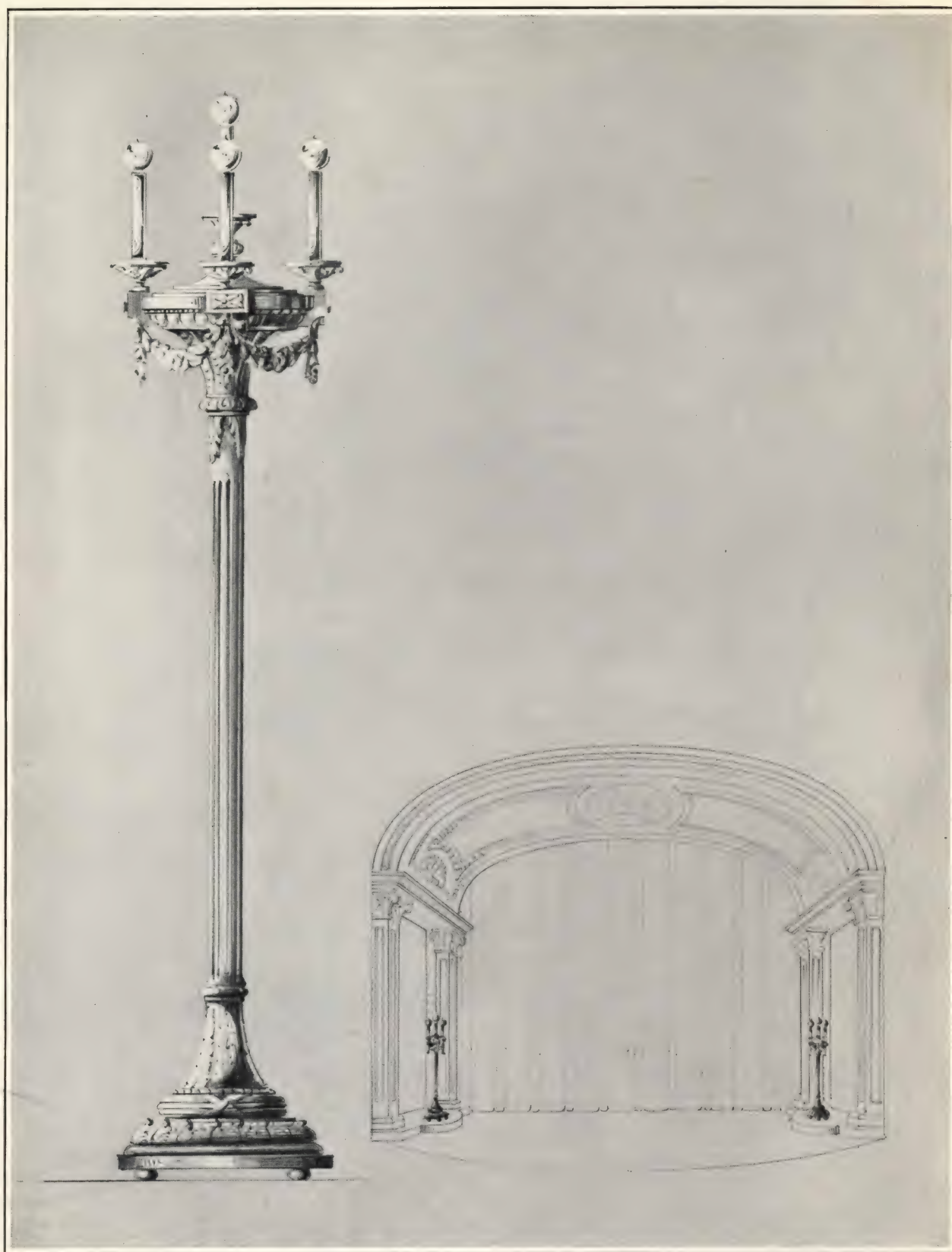
As manufacturers and originators, dignity, good proportions and excellent workmanship are three of our chief aims.

No.	Extreme Dimensions	Back Plate	Price
2031	25" H x 8½" W	6½" Diam.	\$20.00
	Furnished complete, wired. No lamps.		

PRICES SUBJECT TO DISCOUNT.



THE DECORATORS SUPPLY CO., CHICAGO

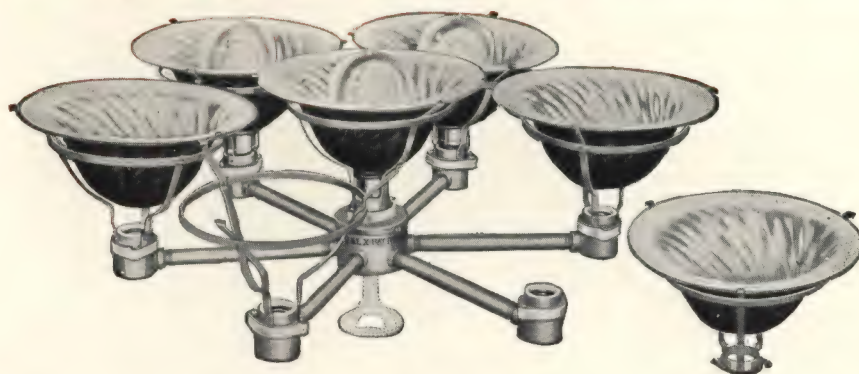


Place this light standard on either side of proscenium arch and you will show the public something novel and attractive. You will lift your place above the every day affair and will find this a reasonable investment considering the effect.

No.	Extreme Height	Base	Price
3198	84"	14" Square	\$75.00
Furnished complete, 5 ft. extension cord, wired. No lamps.			
PRICES SUBJECT TO DISCOUNTS.			

THE DECORATORS SUPPLY CO., CHICAGO

This is the interior equipment of an **EYE COMFORT** seven light unit

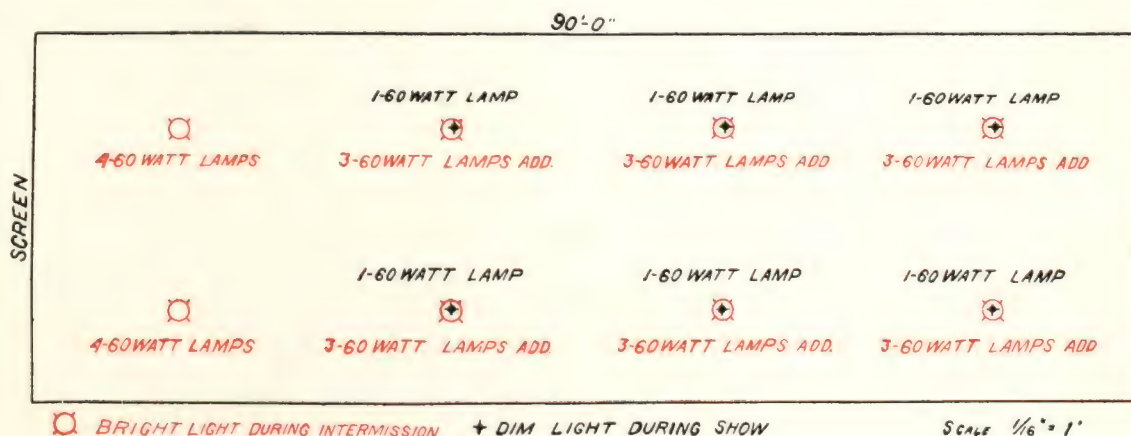


and you see exactly what is meant by "scientifically designed Indirect Illumination appliances"—the "*why*" of the EYE COMFORT Systems' success.

Notice how the "X-Ray" EYE COMFORT Reflectors are held in just the right position in relation to the lamps. In this way the light rays are reflected at the correct angle; first, from the reflectors themselves and then from the ceiling, insuring *efficient diffusion*.

The "X-Ray" EYE COMFORT line of reflectors numbers eight types. Various combinations will give you from 25 to 5000 or more watts per fixture.

These limitless variations of total wattages per fixture with the EYE COMFORT System will allow of *economically* lighting *any* interior.



These plans are given so that you or your electrician can easily figure out the requirements for your house and place your order without delay. Our suggestions are the result of extensive, practical experience of our engineering department. The three plans above (drawn to 1-16"=1' scale) cover 90 per cent of five hundred latest installations. Your house will probably come under one of them.

If it is radically different from any of the above, send us particulars, i. e., length, width, height, color of ceiling, location of machine, and screen and electric lighting outlets.

NOTE CAREFULLY

SIZE—The dimensions given are general, a variation of five or ten feet will make but little difference in arrangement of fixtures or distribution of light.

HEIGHT AND WIDTH—Above plans are taken from houses 13 to 22 feet in height. If ceiling is 15 feet high or over, house can be 10 to 15 feet wider, using same number of outlets, equally spaced.

LENGTH—If house is 100 to 125 feet long, use two (2) extra outlets, making a total of ten.

HIGH AND NARROW HOUSES—If house is less than 30 feet wide, and at least 17 feet high, one row of fixtures can be placed down the center, providing they do not interfere with the projection of the pictures. In this case, you will use one-half the number of fixtures, but the wattage in each unit must be doubled.

ILLUMINATION—The above plans show combination lighting, i. e., both dim and bright.

The dim is to be turned on during the show—it gives just enough light for seating purposes, reading programmes, etc., and does not interfere in the least with the clearness of the pictures. It is not necessary to have light in the fixtures near the screen during the show, as reflection from screen is sufficient to illuminate the front portion of the house.

Some old houses use our dim lighting during the show, and turn on their old system during intermissions.

The bright is secured by switching on the extra lights during intermissions, and before and after the show.

There will positively be no interference with the clearness of the pictures if you follow these specifications.

INSTRUCTIONS FOR ORDERING

In ordering give length, width and height of house so that we can determine distance to hang fixtures from ceiling and type of reflector to use in the fixture.

Give finish desired. Compone bowls in medium gold bronze. Designs of other fixtures and samples of finishes furnished if desired.

The Eye Comfort System Does This Every Day in 1500 Theatres

It Increases Attendance It is in perfect accord with that sterling business motto—"The Public Be **PLEASED**." The business does not exist which is more dependent for its success, and for the **MAGNITUDE** of that success, on consistently pleasing the public, than the Motion Picture business.

Daylight Pictures those tremendous drawing cards of the Motion Picture business, are now not only commercially possible, but the advent of successful Indirect Illumination makes it merely optional with you, whether you will make bigger profits by converting your Theatre into a "Daylight Picture House" or not.

Beautifies the Playhouse by bringing out those architectural effects its designer strove for and which are so signally defeated by suspending glaring lumps of light from ceiling or walls. As any Architect will tell you, direct lighting visually lowers the ceiling and shortens the room, while Indirect Illumination makes the interior seem more spacious to the eye.

Its Novelty Attracts To "do it different" and in a more attractive manner, is every keen business promoter's aim. The policy applies itself admirably to the attention-compelling lighting of your Theatre. It makes your Theatre conspicuous in a most desirable way; it gives your patrons something to talk about to their friends; it's advertising and it's a profitable investment.

Saves Ushers' Salaries Every dollar saved may be carried direct to the right side of the Profit and Loss account. With your Theatre well lighted while the pictures are being run, the necessity for ushers becomes diminished immediately, if not eliminated entirely. In the same way by which Mr. Mars saved \$2.50 a week—\$130.00 a year—you can effect a like saving.

Eliminates All Exposed Lights and exposed lights have been very appropriately termed, "the very worst practice possible" for a Theatre. There is **NOT ONE** valid excuse for the existence of exposed side or ceiling lights, now that Indirect Lighting has made them unnecessary nuisances. Are you a "Progressive"?

Banishes All Eye Strain Folks **DO** go directly from the Box Office to vacant seats without falling over other people; without being blinded by the darkness. They **DO** enjoy your pictures in a manner impossible in a dark house as there is no vivid contrast between the bright screen and the surrounding inky blackness. They **DO** leave quickly and quietly.

It Reduces Panic Dangers It gives a feeling of safety. A smell of smoke, or a film explodes, or a woman faints; you well know how very little it takes to start a rush for the doors! How necessary, how incalculably valuable, is sufficient light at that very instant. If people see with their own eyes how small the danger really is, it's ten times as easy to preserve order.

Meets Ordinance Requirements Your city may have different rulings on the Moving Picture Theatre question, but some lights, besides the exit lights, burning throughout the show are now generally required. With the **EYE COMFORT SYSTEM** (all lights concealed), burning a single lamp in each fixture gives you this dim illumination; switching on the other one, two or three, lights the house brightly for intermissions.

Endorsed by the Pulpit—Commended by the Press and demanded by the public, Indirect Illumination is a tremendous asset for your business. Its use eliminates the "roughneck" element, lights your Theatre in the only way which means "eye-comfort" for your patrons, and beautifies, enlarges and gives your showhouse a hygienic appearance, all of which are impossible of accomplishment with any direct lighting scheme practicable. It is **THE** light for **YOU**!

It Will Increase Your Profits As Well--- Immediately and Always

"To say that I am pleased is putting it too mildly. I would not do without the **EYE COMFORT SYSTEM** and the people are telling others how clear our pictures are. It takes the strain off the eyes, usual in a dark house."

(Signed) Olympic Theatre Co.,
Toppenish, Wash.

"We are using the **EYE COMFORT SYSTEM** in our Theatre and keep the lights burning while the pictures are being shown. We find it most satisfactory and very pleasing to our patrons."

(Signed) The Spragg Amusement Co.,
Ben. L. Morris, Secretary,
Bellaire, Ohio.

"I am sending you a photograph of my Theatre in which I installed the **EYE COMFORT SYSTEM**. I will say that I am more than pleased with results and would not consider any other lighting again. **It beautifies the decorations greatly.**"

(Signed) Princess Theatre,
W. S. Bastar, Mgr.,
Benton Harbor, Mich.

"The **EYE COMFORT SYSTEM** is ideal for the Moving Picture business, as the maximum of light can be obtained in the house with the minimum of harm to the projection. An attractive charm is lent by the fixtures, they being so novel to the public. (Signed) The Princess Photoplay Theatre,

Geo. A. Blich, Mgr.,
Hopkinsville, Ky.

"I find that my light bills are but slightly increased, about 25 to 50 cents a week. However, I have been able to dispense with the services of one usher which cost me \$3.00 a week and in this way I find an actual saving of expense."

(Signed) The Avondale Theatre,
Eugene Y. Mars, Mgr.,
Chicago, Ill.

"The **EYE COMFORT SYSTEM** not only gives the room added attraction through illuminating the decorations, but it is very helpful in seating patrons. It is **no longer** necessary to stumble over people, as was a common occurrence with the old style side lights."

(Signed) Salisbury Film Company,
Owosso, Mich.

"The **EYE COMFORT SYSTEM** is well liked by all our patrons, who come into the Theatre and go to their seats without groping blindly down the aisles, stumbling over and otherwise disturbing others in the audience, as was the case in the "Dark Ages." (Signed) The Alhambra Amusement Co.,

H. G. Lux, Jr., Mgr.,
Utica, New York.

"We find people coming to our Theatre who had never come before, and on asking them reasons, most all answers are, "Well, I come to your Theatre because I do not have to feel my way to a seat and I feel perfectly safe when you have the lights on during the show." (Signed) Music Hall Theatre Co.,

Holecek Bros., Mgrs.,
Jackson, Minn.

"We are using the **EYE COMFORT SYSTEM** in three of our houses. . . . It has proven to be just the thing. . . . We believe it to be the very much needed system of lighting in Picture Houses."

(Signed) Majestic Amusement Co.,
C. F. Bridges, Sec.,
Memphis, Tenn.

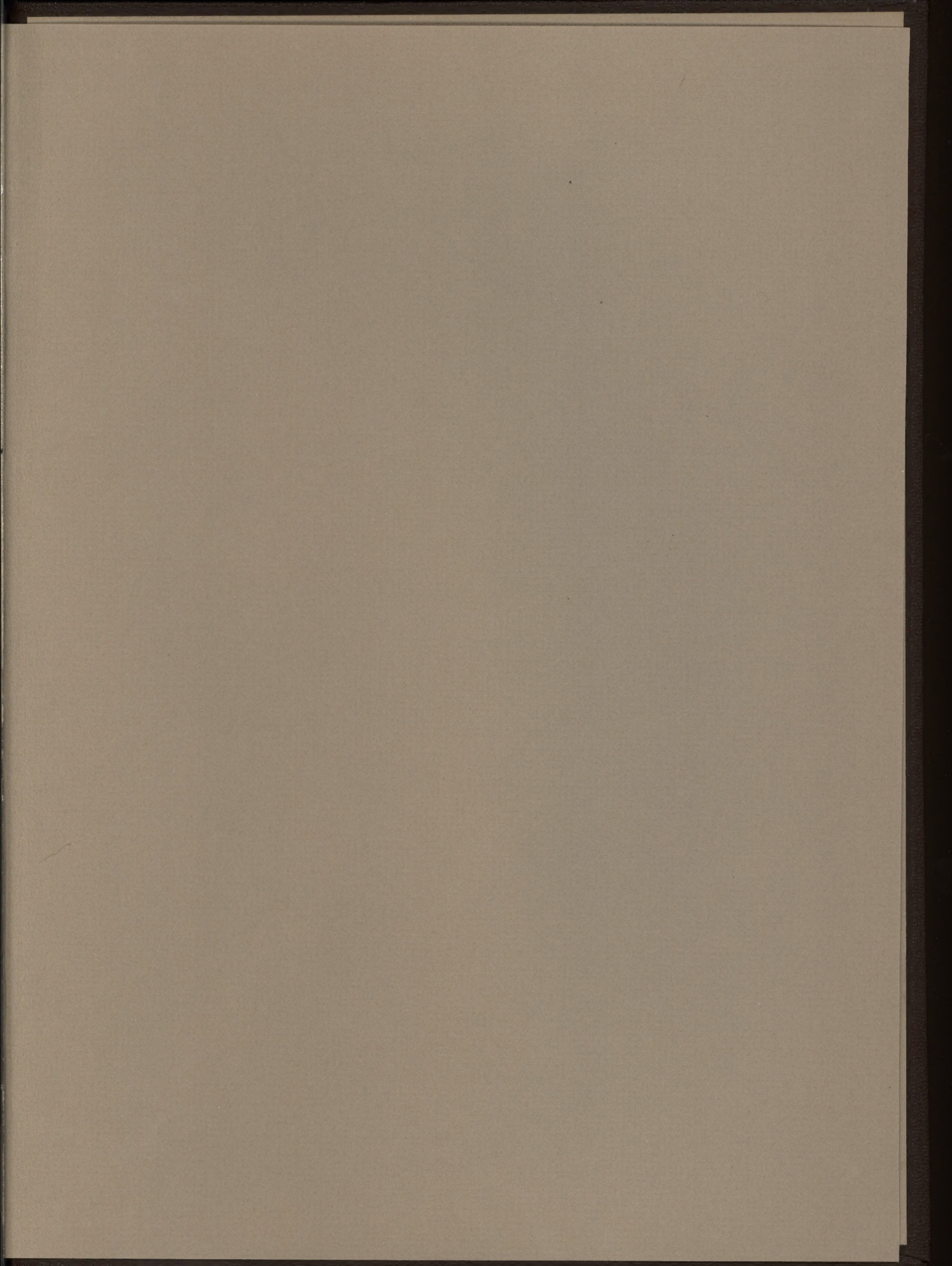
"With the **EYE COMFORT SYSTEM** we cannot notice any difference in our pictures with the lights on and showing them with the house entirely dark and there certainly is a great deal of satisfaction to be able to see every person in the house."

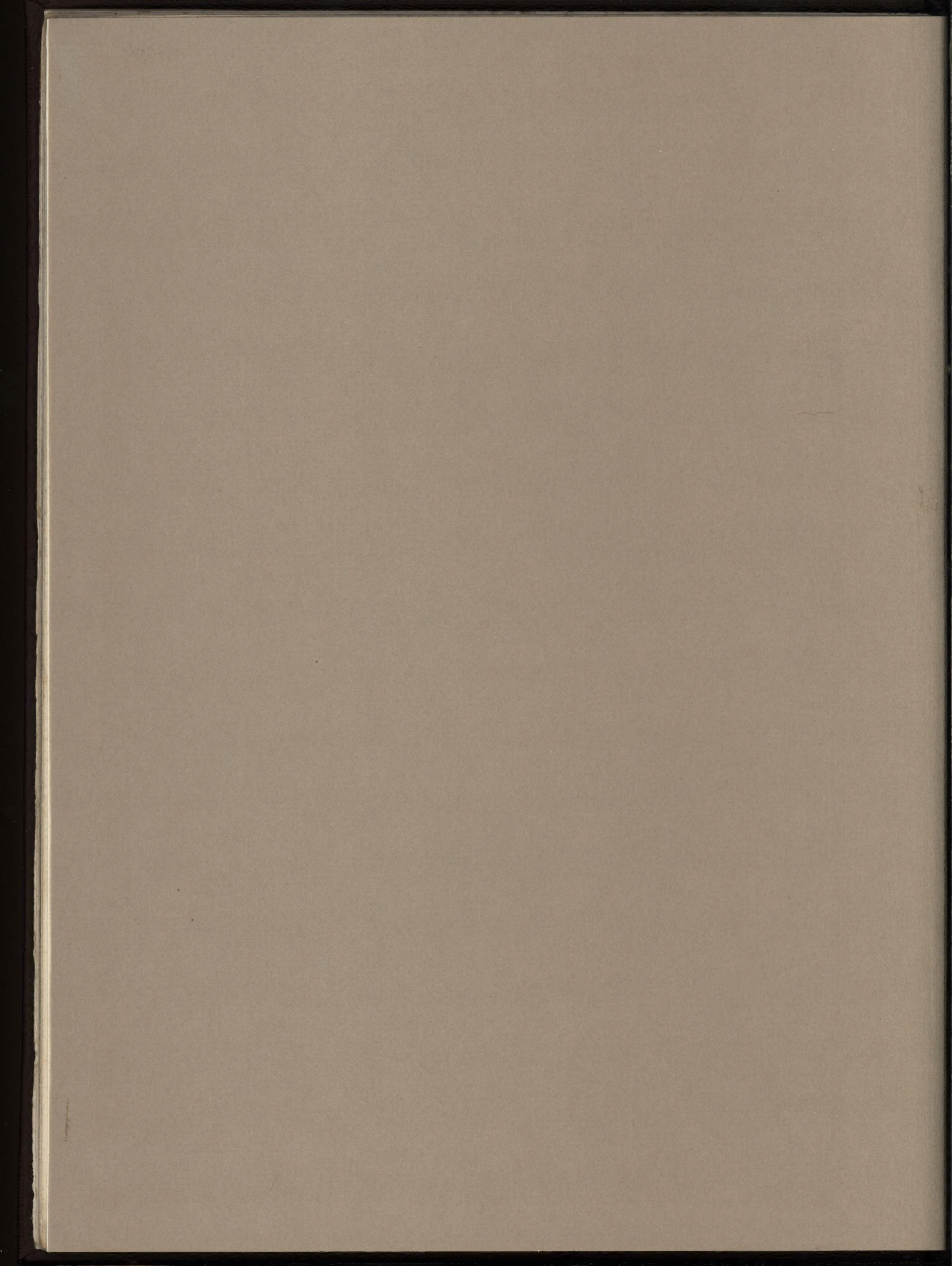
(Signed) Surprise Theatre Co.,
Ezra Rhodes, Treas.,
South Bend, Ind.

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